

Local SEO and Beyond

Download: www.digitallawmarketing.com/miami-2023/

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Local Search Engine Optimization

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- Ranking Tips for your Google Business Profile

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- Ranking Tips for your Google Business Profile
- Ranking Tips for your website

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- Ranking Tips for your Google Business Profile
- Ranking Tips for your website
- How to choose the next location for your business

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ME



Twitter: @ndyjsimpson





Twitter: @ndyjsimpson



personal injury lawyer Sequim, WA



Businesses

Rating ▾

Hours ▾

McMenamin & McMenamin, PS

4.4 ★★★★★ (14) · Attorney
10+ years in business · 544 N 5th Ave · (360) 683-...
Open · Closes 5PM
✔ Provides: **Personal Injury**



Website



Directions

Urquia Law, PLLC

4.7 ★★★★★ (3) · Personal injury attorney
5+ years in business · 415 N Sequim Ave · (360) 3...
Open · Closes 5PM
🗣️ "Amazing attorney who knows his stuff."



Website



Directions

Millet Alan

4.6 ★★★★★ (12) · Attorney
10+ years in business · 109 E Bell St · (360) 683-1...
Open now

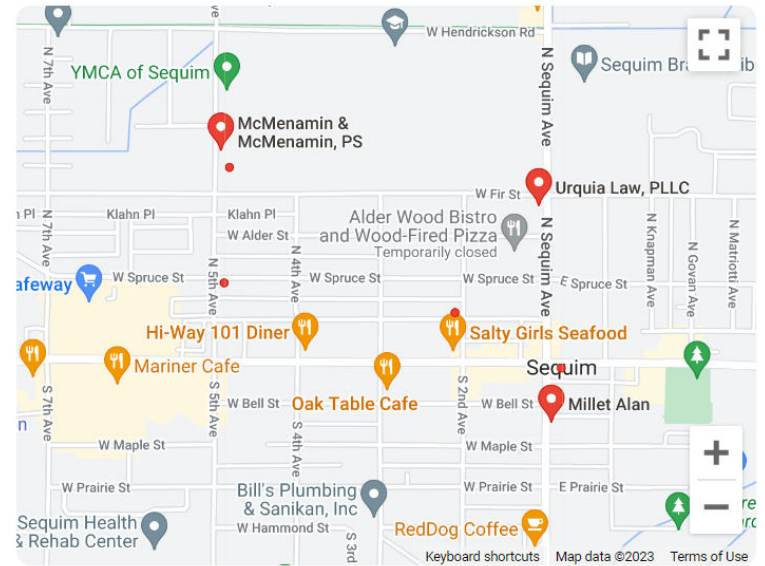


Website



Directions

More businesses →





personal injury lawyer seattle, WA



Businesses

Rating ▾

Hours ▾

Sort by ▾

Khan Injury Law ▾

Ad · 4.8 ★★★★★ (22) · Personal injury attorney
14661 Tukwila International Blvd · (206) 866-2753
Open 24 hours



Website

Directions

Premier Law Group, PLLC

5.0 ★★★★★ (125) · Personal injury attorney
5+ years in business · 720 3rd Ave Suite 2015 P · I...
Open 24 hours
Onsite services · Online appointments



Website

Directions

Moseley Collins Law

5.0 ★★★★★ (71) · Personal injury attorney
701 5th Ave #4200 · In the Columbia Center · (509...
Open · Closes 5PM



Website

Directions

Davis Law Group - Injury Lawyers

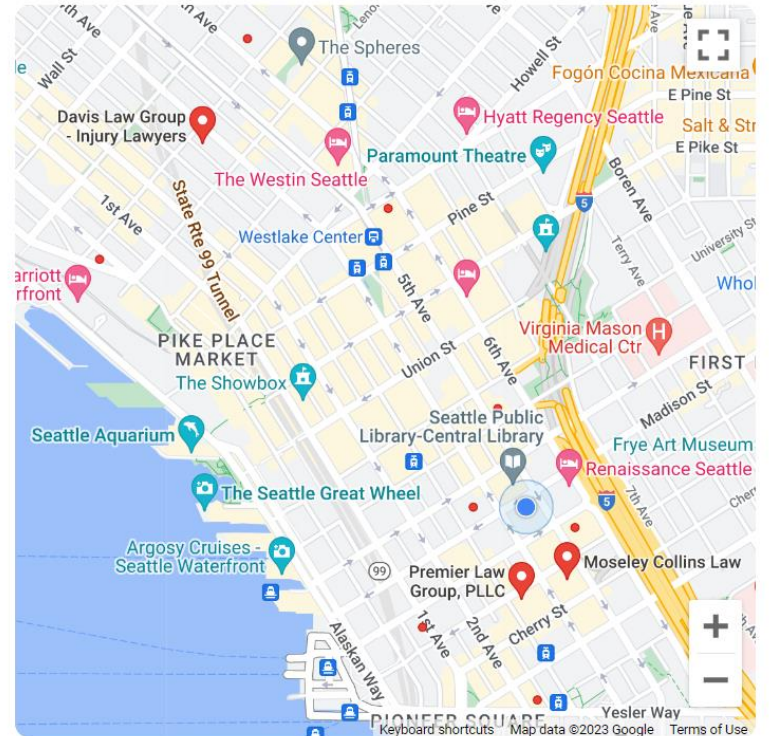
4.7 ★★★★★ (253) · Personal injury attorney
25+ years in business · 2101 4th Ave #1030 · In th...
Open 24 hours
Onsite services · Online appointments



Website

Directions

More businesses →



Google My Business



Google Business Profile





taylor and ring manhattan beach



All Shopping News Maps Images More Tools

About 6,180,000 results (0.63 seconds)

https://www.taylorring.com

Taylor & Ring

Taylor & Ring is recognized as one of the top plaintiffs' trial law firms in California. The firm's partners John Taylor and Dave Ring are listed in The Best ...

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You've visited this page many times. Last visit: 6/2/21

Attorneys

The attorneys at the Los Angeles law firm of Taylor & Ring handle ...

Contact Us

The attorneys at Taylor Ring are truly excellent. They're ...

About Us

The law firm of Taylor & Ring represents people who have ...

More results from taylorring.com »

Personal Injury

The Los Angeles personal injury lawyers of Taylor & Ring ...

John C. Taylor

John C. Taylor is one of the most respected personal injury trial ...

Sonya Ostovar

Sonya Ostovar focuses her practice on employment law ...

https://www.facebook.com ... Personal Injury Lawyer

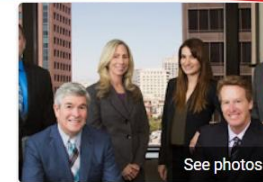
Taylor & Ring - Home | Facebook

Taylor & Ring · 1230 Rosecrans Ave., Suite 360, Manhattan Beach, CA 90266 · Rating · 5 · 5 people checked in here · (310) 209-4100 · https://www.taylorring.com/. ★★★★★ Rating: 5 · 7 votes

https://profiles.superlawyers.com ... Profiles

Taylor & Ring in Manhattan Beach, California - Super Lawyers ...

Taylor & Ring. Update this Page. 1230 Rosecrans Ave Suite 360. Manhattan Beach, CA 90266. https://www.taylorring.com. Phone: 310-209-4100. Fax: 310-208-5052 ...



Taylor & Ring

Website Directions Save Call

5.0 ★★★★★ 29 Google reviews

Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite services

Located in: MANHATTAN TOWERS

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

Hours: Open · Closes 5PM

Phone: (310) 209-4100

Appointments: taylorring.com

Suggest an edit

Know this place? Share the latest info

Products

View all



Google personal injury attorney manhattan beach CA

About 16,300,000 results (0.83 seconds)

GOOGLE SCREENED Personal Injury Lawyers nearby

Sponsored

Car Accident Lawyer Dara 4.8 ★★★★★ (116) 31 years in business

Wilshire Law Firm 4.8 ★★★★★ (104) 15 years in business

Cohen & Marzban Law Firm 5.0 ★★★★★ (116) 49 years in business

Personal Injury Attorneys

Taylor & Ring 5.0 ★★★★★ (29) Personal injury attorney 5+ years in business - 1230 Rosecrans Ave #360 - In MA... Onsite services - Online appointments

Sullivan & Sullivan 4.5 ★★★★★ (17) Personal injury attorney 10+ years in business - 120 S Sepulveda Blvd - (310) 87... Open 24 hours

The Ryan Law Group 5.0 ★★★★★ (12) Personal injury attorney 3+ years in business - 317 Rosecrans Ave - (310) 299-95... Open 24 hours

Best Manhattan Beach, CA Personal Injury Attorneys - Super ... Results 1 - 25 of 1237 - Top Rated Personal Injury Lawyers in Manhattan Beach, CA, Christopher Miller The Miller Law Firm - 626-671-7824; Colin M. Jones - Wilshire ...

Top Manhattan Beach Personal Injury Lawyers - California Find top Manhattan Beach, CA Personal Injury Attorneys near you. Compare detailed profiles, including free consultation options, locations, ...

THE BEST 10 Personal Injury Law near Manhattan Beach, CA The Best 10 Personal Injury Law near Manhattan Beach, CA, Corniff - 2041 Rosecrans Ave, El Segundo, CA 90245 - (310) 322-7500; APC - 324 Manhattan Beach Blvd, ...

3 Pack

Local Finder

Google personal injury attorney manhattan beach CA

Rating Hours Your past visits

The Law Offices of Michael S. Braun Ad - 4.4 ★★★★★ (34) Personal injury attorney 21515 Hawthorne Blvd Open - Closes SPM - (310) 984-3220

Taylor & Ring 5.0 ★★★★★ (29) Personal injury attorney 5+ years in business - 1230 Rosecrans Ave #360 - In MANHATTAN TOWERS Open - Closes SPM - (310) 209-4100

Sullivan & Sullivan 4.5 ★★★★★ (17) Personal injury attorney 10+ years in business - 120 S Sepulveda Blvd Open 24 hours - (310) 870-0369

The Ryan Law Group 5.0 ★★★★★ (12) Personal injury attorney 3+ years in business - 317 Rosecrans Ave - (310) 299-9500

Law Offices of Scott Dinsmore, APC 5.0 ★★★★★ (9) Personal injury attorney - 324 Manhattan Beach Blvd # 201 Open 24 hours - (310) 318-1220

Strickland Law Firm 5.0 ★★★★★ (16) Law firm - 111 N Sepulveda Blvd

Google Maps

Twitter: @ndyjsimpson



Tip 1 – Use the correct category

see photos

Taylor & Ring

Website Directions Save

5.0 ★★★★★ 26 Google reviews

Personal injury attorney in Manhattan Beach, California

✓ Online appointments · ✓ Onsite services

Located in: MANHATTAN TOWERS

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

Firm

Save

5.0 ★★★★★ 2 Google reviews

Law firm in Miami Beach, Florida

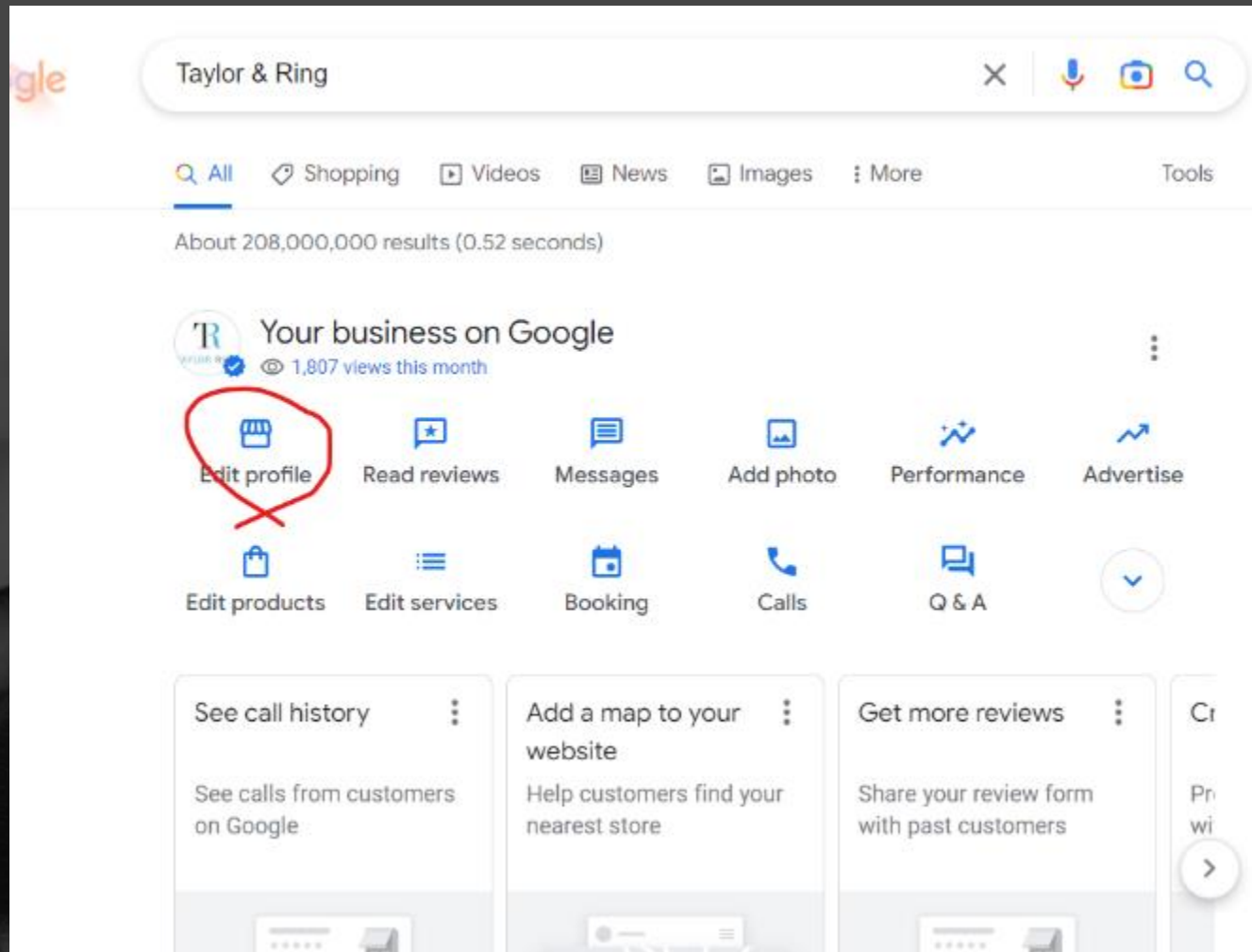
Address: [REDACTED] Miami Beach, FL 33139

Hours: Closes soon · 6PM · Opens 9AM Tue ▾

Phone: [REDACTED]

Suggest an edit · Own this business?

Tip 1 – Use the correct category

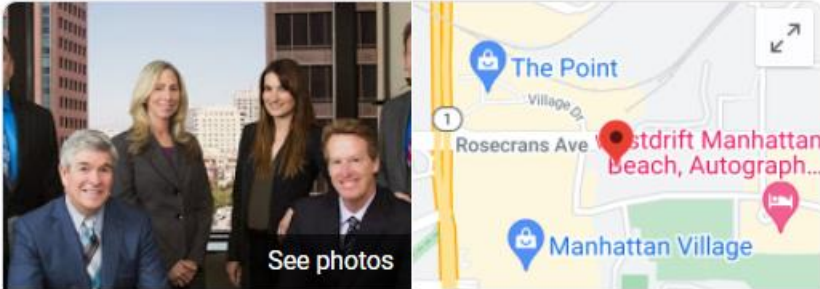


Google's New Merchant Experience (NMX)

Tip 1 – Use the correct category

The screenshot shows a mobile application interface for editing business information. At the top, there is a back arrow, the title 'Business information', and a close button. Below the title is a navigation bar with tabs for 'About', 'Contact', 'Location', 'Hours', and 'More'. The 'About' tab is selected. The main content area is titled 'Business name' and contains the text 'Taylor & Ring'. Below this is the 'Business category' section, which includes a sub-header 'Business category' and a help text 'Help customers find your business by industry. [Learn more](#)'. There are three category selection boxes: the first is labeled 'Primary category' and contains 'Personal injury attorney'; the second is labeled 'Additional category' and contains 'Law firm'; the third is labeled 'Additional category' and contains 'Legal services'. Each of the two 'Additional category' boxes has a small 'X' icon to its right. At the bottom right of the screen, there is a status bar that reads 'Hours: Closed - Opens 9 AM'.

Tip 2 – Website link



Taylor & Ring

[Website](#) [Directions](#) [Save](#)

3.8 ★★★★★ 26 Google reviews

Personal injury attorney in Manhattan Beach, California

✓ Online appointments · ✓ Onsite services

Located in: MANHATTAN TOWERS

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

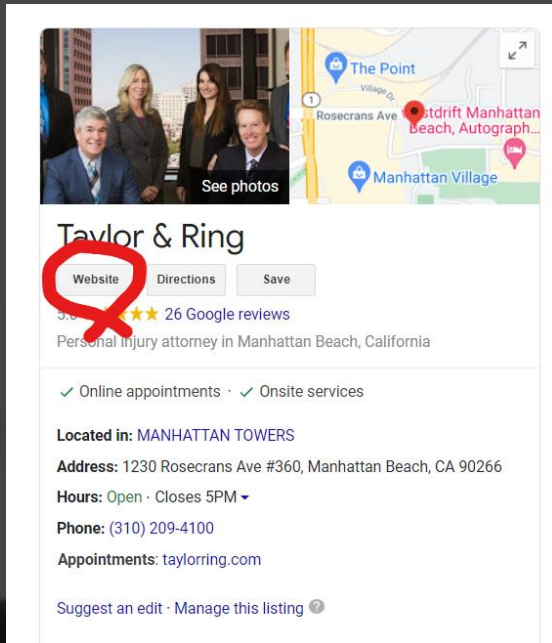
Hours: Open · Closes 5PM ▾

Phone: (310) 209-4100

Appointments: tayloring.com


[Suggest an edit](#) · [Manage this listing](#) ?

Tip 2 – Website link



TRACK YOUR LINKS!

- If you don't track your links you cannot tell where your traffic came from in your Google Analytics or in your Google Search Console data!
- It's called "utm tagging"
- How do I know if I am tracking my links?

Easy! Your link should look like this 

www.yourdomain.com/?utm_source=google&utm_medium=organic&utm_campaign=gmb-office

Tip 3 – Identity Attributes

The screenshot shows a Google search for "female divorce lawyer near me". The results are filtered for "Family Law Attorneys". Three results are visible:

- Elise Buie Family Law, PLLC**: 4.8 stars (122 reviews), Family law attorney, 7+ years in business, 720 3rd Ave #2015, (206) 687-46... Closed, Opens 6:30AM Mon. **Identifies as women-owned**. Website and Directions icons are present.
- McKinley Irvin**: 4.5 stars (88 reviews), Divorce lawyer, 30+ years in business, 1501 4th Ave #1750, In Century... Closed, Opens 8AM Mon. Website and Directions icons are present.
- Kevin Hogan, Attorney at Law**: 4.9 stars (55 reviews), Family law attorney, 35+ years in business, 1001 4th Ave #4050, (206) 292... Closed, Opens 8AM Mon. "He hadle my divorce case very professionally." Website and Directions icons are present.

A "More businesses" button is located at the bottom of the list. To the right is a map of Seattle showing the locations of these attorneys and other landmarks like Pike Place Market, the Seattle Art Museum, and the Smith Tower. The Smith Tower is highlighted with a 4.6 star rating and 2,424 reviews.

Tip 3 – Identity Attributes

The image shows a Google search interface for 'female divorce lawyer near me'. The search results list three family law attorneys: Elise Buie Family Law, PLLC (4.8 stars, 122 reviews), McKinley Irvin (4.5 stars, 88 reviews), and Kevin Hogan, Attorney at Law (4.9 stars, 55 reviews). A sidebar on the right contains a list of identity attributes with 'Yes' and 'No' buttons for each.

Search Results:

- Elise Buie Family Law, PLLC**
4.8 ★★★★★ (122) · Family law attorney
7+ years in business · 720 3rd Ave #2015 · (206) 687-46...
Closed · Opens 6:30AM Mon
Identifies as women-owned
- McKinley Irvin**
4.5 ★★★★★ (88) · Divorce lawyer
30+ years in business · 1501 4th Ave #1750 · In Century...
Closed · Opens 8AM Mon
- Kevin Hogan, Attorney at Law**
4.9 ★★★★★ (55) · Family law attorney
35+ years in business · 1001 4th Ave #4050 · (206) 292-...
Closed · Opens 8AM Mon
"He hadle my divorce case very professionally."

Identity Attributes:

- Identifies as Asian-owned
- Identifies as Black-owned
- Identifies as Latino-owned
- Identifies as LGBTQ+ owned
- Identifies as veteran-owned
- Identifies as women-owned

Tip 3 – Identity Attributes

Google search results for "female divorce lawyer near me". The search bar is highlighted in yellow. The results are under the heading "Family Law Attorneys" with filters for "Rating" and "Hours".

- Elise Buie Family Law, PLLC**
4.8 ★★★★★ (122) · Family law attorney
7+ years in business · 720 3rd Ave #2015 · (206) 687-46...
Closed · Opens 6:30AM Mon
♥ Identifies as women-owned
- McKinley Irvin**
4.5 ★★★★★ (88) · Divorce lawyer
30+ years in business · 1501 4th Ave #1750 · In Century...
Closed · Opens 8AM Mon
- Kevin Hogan, Attorney**
4.9 ★★★★★ (55) · Family
35+ years in business · 100
Closed · Opens 8AM Mon
🗣️ "He hadle my divorce ca

Top queries ↑

- best female divorce attorney near me
- female divorce attorney near me
- female family law attorney near me
- female divorce lawyers in maryland

Identifies as Asian-owned Yes No

Identifies as Black-owned Yes No

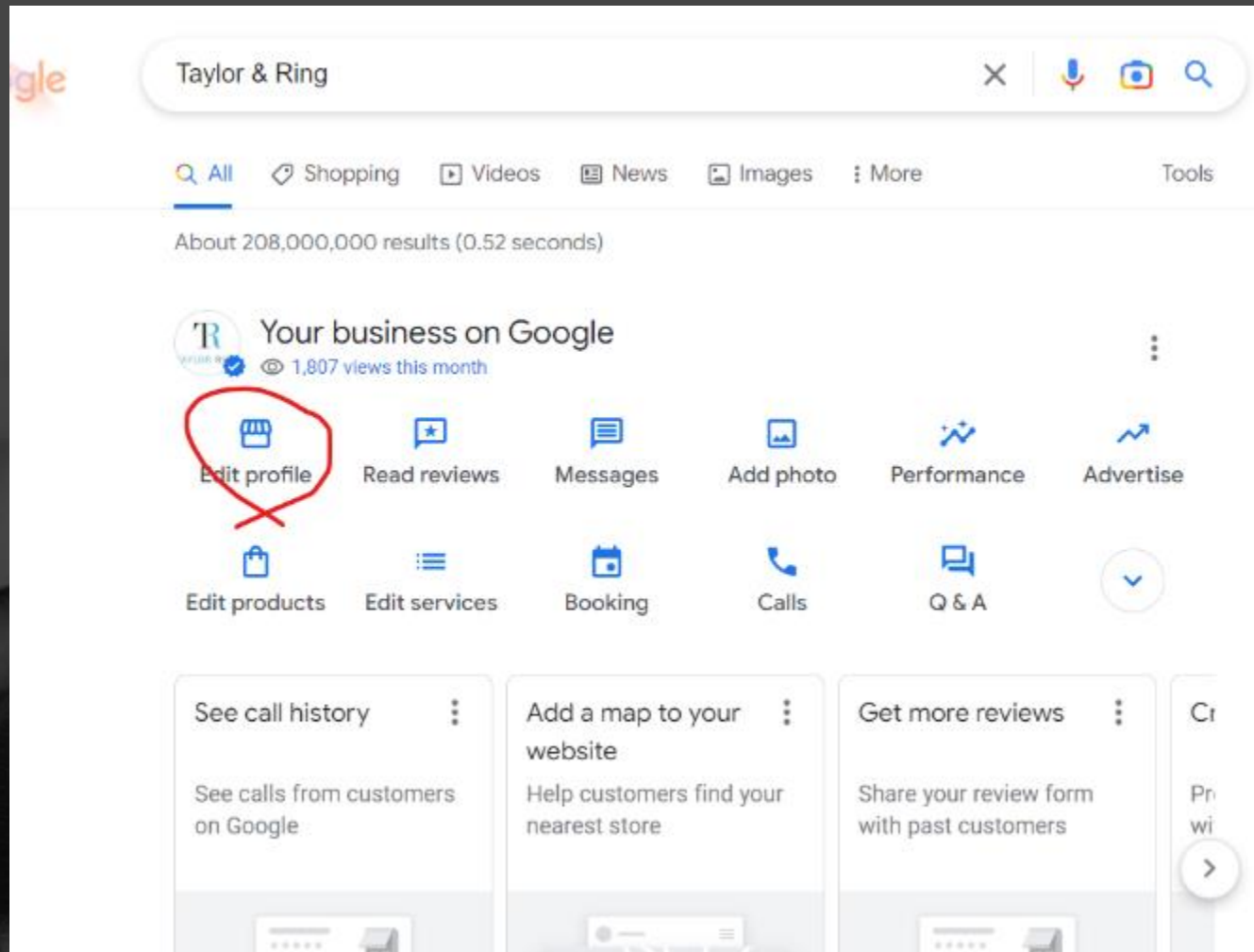
Identifies as Latino-owned Yes No

Identifies as LGBTQ+ owned Yes No

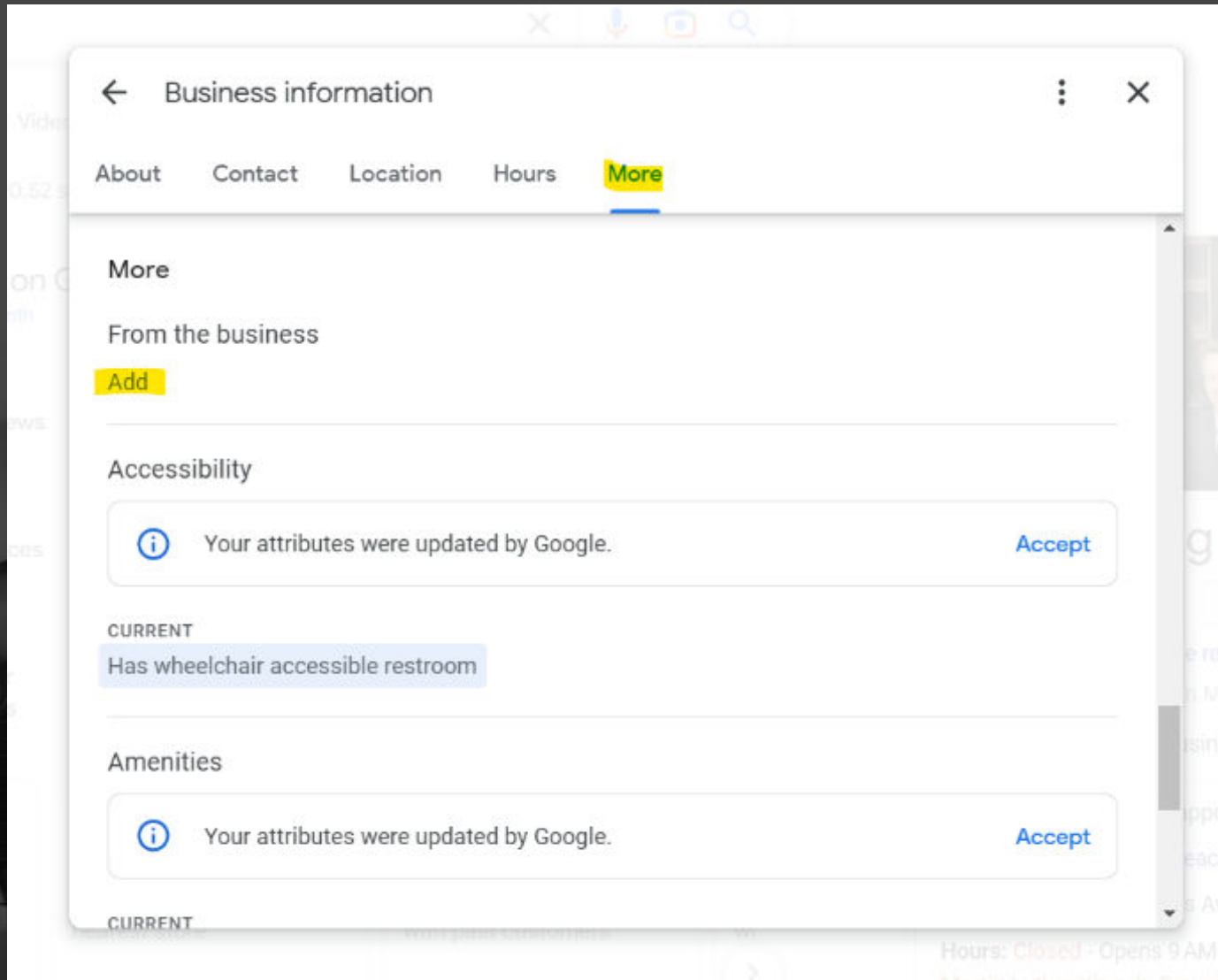
Identifies as veteran-owned Yes No

Identifies as women-owned Yes No

Tip 3 – Identity Attributes



Tip 3 – Identity Attributes

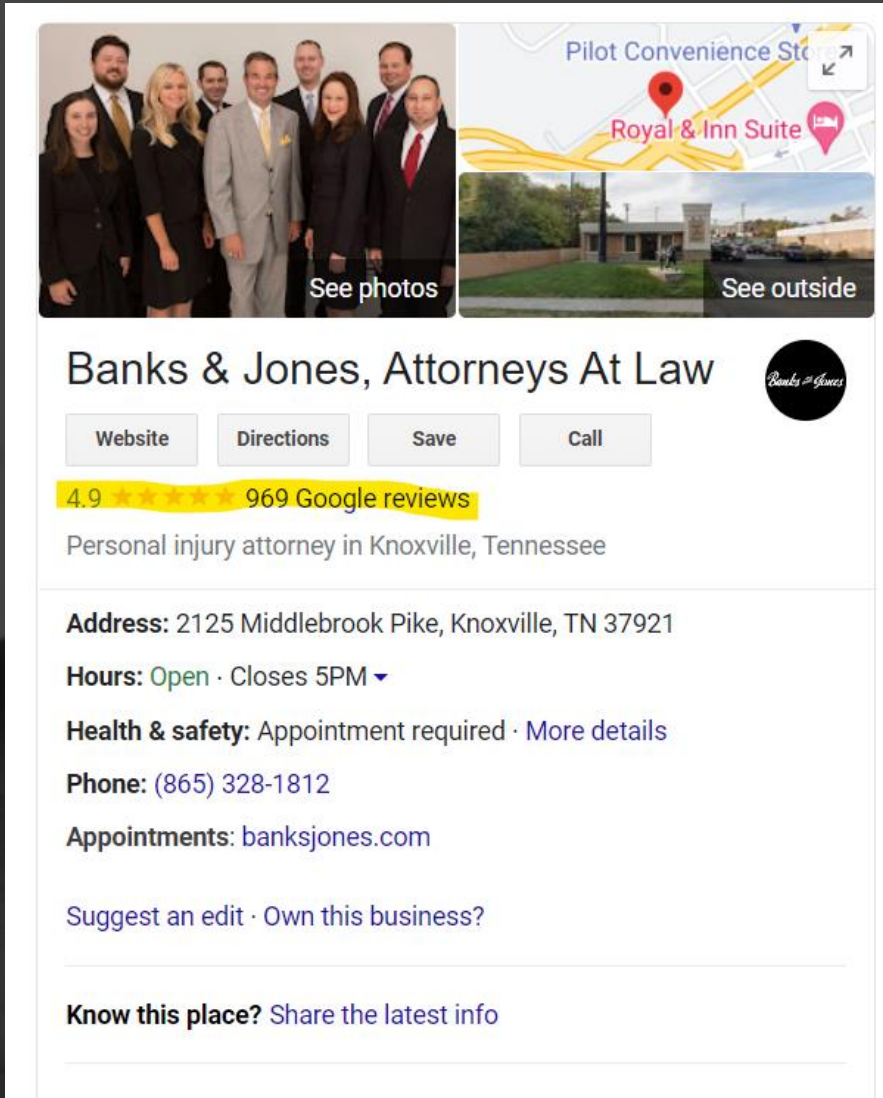


Tip 3 – Identity Attributes

The screenshot shows a mobile application interface for editing business information. The dialog is titled 'Business information' and has a back arrow on the left and a close 'X' on the right. Below the title is a horizontal menu with tabs for 'About', 'Contact', 'Location', 'Hours', and 'More'. The 'More' tab is currently selected and underlined. The main content area contains six rows, each with a label and two radio button options: 'Yes' and 'No'. The labels are: 'Identifies as Asian-owned', 'Identifies as Black-owned', 'Identifies as Latino-owned', 'Identifies as LGBTQ+ owned', 'Identifies as veteran-owned', and 'Identifies as women-owned'. At the bottom of the dialog are two buttons: a blue 'Save' button and a white 'Cancel' button with a blue border. The background of the app is partially visible, showing a list of items with text like 'Video', 's (0.52 s', 's on C', 'month', 'views', 'services', 'for', 'ews', and 'Hours: Closed - Opens 9 AM'.

Attribute	Yes	No
Identifies as Asian-owned	<input type="radio"/>	<input type="radio"/>
Identifies as Black-owned	<input type="radio"/>	<input type="radio"/>
Identifies as Latino-owned	<input type="radio"/>	<input type="radio"/>
Identifies as LGBTQ+ owned	<input type="radio"/>	<input type="radio"/>
Identifies as veteran-owned	<input type="radio"/>	<input type="radio"/>
Identifies as women-owned	<input type="radio"/>	<input type="radio"/>

Tip 4 – Reviews



Banks & Jones, Attorneys At Law

4.9 ★★★★★ 969 Google reviews

Personal injury attorney in Knoxville, Tennessee

Address: 2125 Middlebrook Pike, Knoxville, TN 37921

Hours: Open · Closes 5PM ▾

Health & safety: Appointment required · [More details](#)

Phone: (865) 328-1812

Appointments: banksjones.com

[Suggest an edit](#) · [Own this business?](#)

Know this place? [Share the latest info](#)

“More consumers use Google to evaluate local businesses than ever before. In 2021, 81% did, but the year before that, just 63% did.”

Brightlocal

<http://bit.ly/2022review>

Twitter: @ndyjsimpson

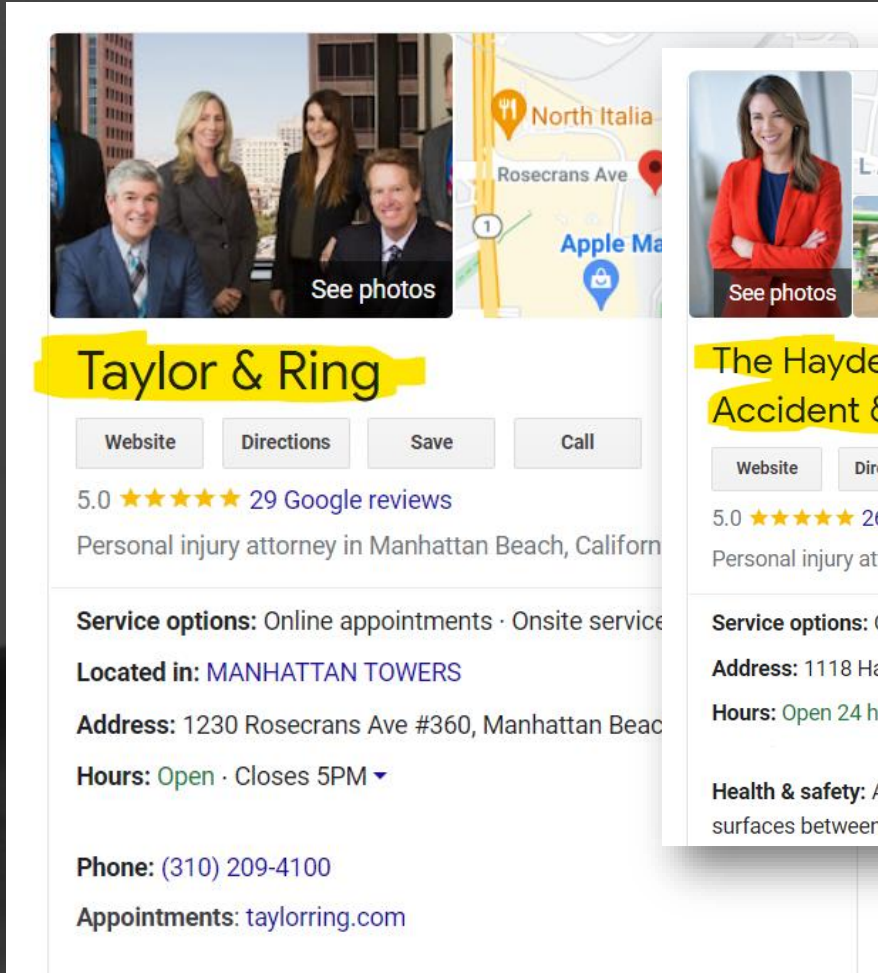
Tip 4 – Reviews

It's not just about the number of reviews that matter...

- **Number** - how many reviews?
- **Recency** - when was your last review?
- **Frequency** - how many reviews do you get a week/month/year?
- **Engagement** - are your reviews read, liked?
- **Keywords in review** - e.g. “I was involved in a car accident”
- **Photographs** – can help the review appear higher when users look at your listed reviews

All of the above are compared to competitors

Tip 5 – Business Name, No.1 ranking factor for GBP



Taylor & Ring

5.0 ★★★★★ 29 Google reviews
Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite service

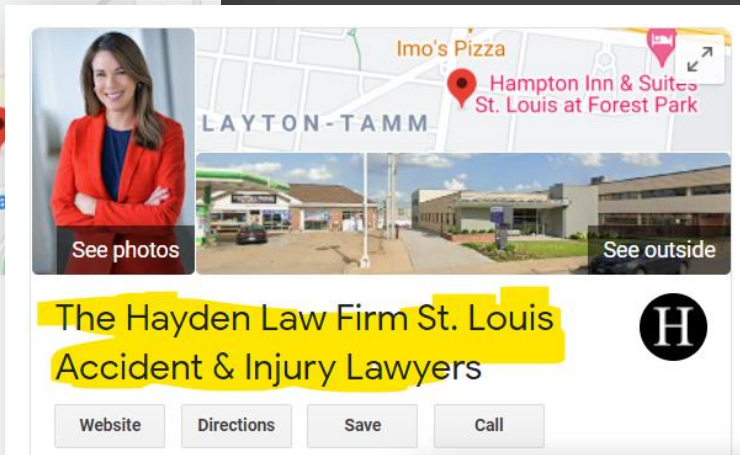
Located in: MANHATTAN TOWERS

Address: 1230 Rosecrans Ave #360, Manhattan Beach

Hours: Open · Closes 5PM

Phone: (310) 209-4100

Appointments: tayloring.com



**The Hayden Law Firm St. Louis
Accident & Injury Lawyers**

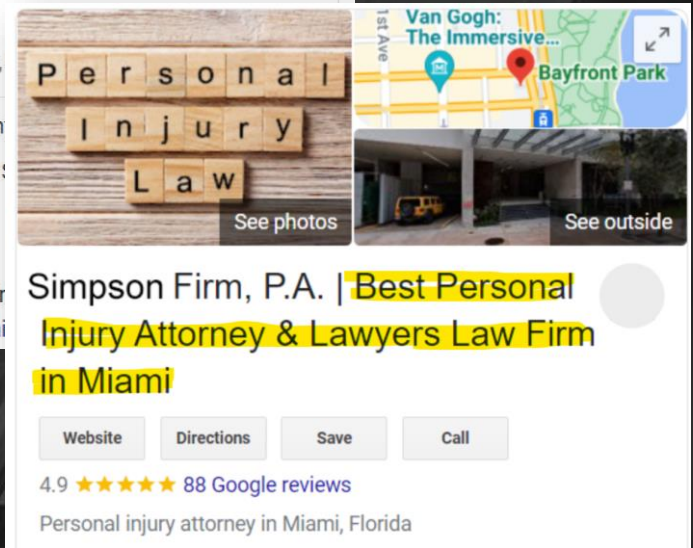
5.0 ★★★★★ 26 Google reviews
Personal injury attorney in St. Louis,

Service options: Online appointments

Address: 1118 Hampton Ave #201,

Hours: Open 24 hours

Health & safety: Appointment required · Surfaces between visits · More details



**Simpson Firm, P.A. | Best Personal
Injury Attorney & Lawyers Law Firm
in Miami**

4.9 ★★★★★ 88 Google reviews
Personal injury attorney in Miami, Florida

Read more: <https://bit.ly/ntl-report-spam>

Twitter: @ndyjsimpson



Business Name, rebranding

Pros

- Ranking benefits

Cons

- Re-branding headache
- Competitors suggesting edits
- It can all be for nothing, your competition do the same legally or not

Google personal injury attorney manhattan beach CA

About 16,300,000 results (0.83 seconds)

GOOGLE SCREENED Personal Injury Lawyers nearby

Sponsored

Car Accident Lawyer Dara 4.8 ★★★★★ (116) 31 years in business

Wilshire Law Firm 4.8 ★★★★★ (104) 15 years in business

Cohen & Marzban Law Firm 5.0 ★★★★★ (116) 49 years in business

Personal Injury Attorneys

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Best Manhattan Beach, CA Personal Injury Attorneys - Super ... Results 1 - 25 of 1237 - Top Rated Personal Injury Lawyers in Manhattan Beach, CA, Christopher Miller The Miller Law Firm - 626-671-7824; Colin M. Jones - Wilshire ...

Top Manhattan Beach Personal Injury Lawyers - California Find top Manhattan Beach, CA Personal Injury Attorneys near you. Compare detailed profiles, including free consultation options, locations, ...

THE BEST 10 Personal Injury Law near Manhattan Beach, CA The Best 10 Personal Injury Law near Manhattan Beach, CA, Corniff - 2041 Rosecrans Ave, El Segundo, CA 90245 - (310) 322-7500; APC - 324 Manhattan Beach Blvd, ...

3 Pack

Local Finder

Google personal injury attorney manhattan beach CA

Rating Hours Your past visits

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Taylor & Ring 5.0 ★★★★★ (29) Personal injury attorney 5+ years in business - 1230 Rosecrans Ave #360 - In MANHATTAN TOWERS Open - Closes SPM - (310) 209-4100

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Law Offices of Scott Dinsmore, APC 5.0 ★★★★★ (9) Personal injury attorney - 324 Manhattan Beach Blvd # 201 Open 24 hours - (310) 318-1220

Strickland Law Firm 5.0 ★★★★★ (16) Law firm - 111 N Sepulveda Blvd

Google Maps

Twitter: @ndyjsimpson





personal injury lawyer near me



Free Consultation - Call 866-966-5240 - Steven M. Sweat helps victims and their families receive compensation for their injuries in **Personal Injury** and ...

<https://www.superwomansuperlawyer.com> > areas-served

California Personal Injury Attorney Super Woman Super Lawyer

For more than 20 years, California **personal injury attorney** Maryam Parman has been fighting to win accident cases on the behalf of the injured.

<https://lawyers.findlaw.com> > Lawyer Directory

Best Personal Injury Lawyers Near Me - Attorney Ratings

Find the best **personal injury lawyer near** you today. Use our directory to quickly find local **attorneys** and law firm ratings in your area.

<https://www.thumbtack.com> > personal-injury-lawyers

The 10 Best Personal Injury Lawyers Near Me ... - Thumbtack

Here is the definitive list of **personal injury lawyers near** your location as rated by your neighborhood community. Want to see who made the cut?

What should you look for in a personal injury lawyer?

What is a personal injury lawyer?

<https://www.yelp.com> > ... > Professional Services

Top 10 Best "Personal Injury Law" in Los Angeles, CA - Yelp

Best **Personal Injury Law near me** in Los Angeles, California - West Coast Trial **Lawyers** - Law Offices Of Brian Breiter - M&Y **Personal Injury Lawyers** - Law Offices of ...

What are some popular services for personal injury law?

What are people saying about personal injury law services in Los Angeles, CA?

<https://www.yelp.com> > nearme > personal-injury-attor...

Best Personal Injury Attorneys Near Me - January 2023 - Yelp

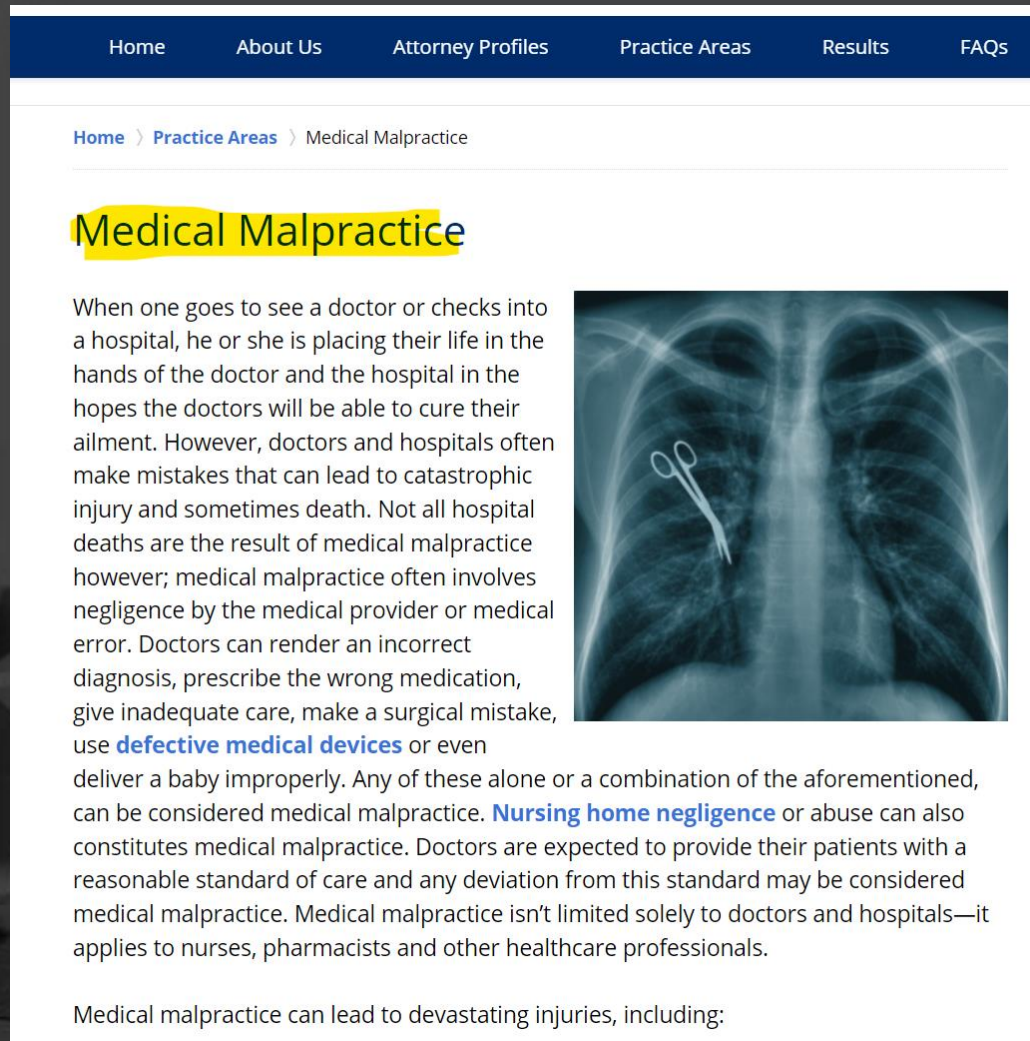
Some of the most reviewed **personal injury attorneys near me** are: Law Offices of Tanya Gomeran - Sally Morin Personal Injury Lawyers - Dolan Law Firm PC. What ...

Organic Search Results

Twitter: @ndyjsimpson



Tip 6 – Be clear on your location



The screenshot shows a website with a dark blue navigation bar containing links for Home, About Us, Attorney Profiles, Practice Areas, Results, and FAQs. Below the navigation bar is a breadcrumb trail: Home > Practice Areas > Medical Malpractice. The main heading is "Medical Malpractice" in a large, bold, black font, with the word "Medical" highlighted in yellow. The text below the heading discusses medical malpractice, mentioning that patients place their lives in the hands of doctors and hospitals, and that mistakes can lead to catastrophic injury or death. It lists various types of malpractice, including incorrect diagnosis, wrong medication, inadequate care, surgical mistakes, defective medical devices, and improper baby delivery. It also mentions nursing home negligence. The text concludes that medical malpractice applies to various healthcare professionals. An image of a chest X-ray with surgical scissors overlaid on the left lung is positioned to the right of the text. At the bottom of the page, it states that medical malpractice can lead to devastating injuries, including:

Tip 6 – Be clear on your location



MEDICAL MALPRACTICE ATTORNEYS IN YORK, PA

Help for those harmed and injured by medical negligence in South
Central Pennsylvania

When we or our loved ones are sick, we place our full trust in our medical professionals. Doctors and nurses are often portrayed, rightly, as heroic individuals who save lives every day. Most of the time, our trust and confidence are rewarded with excellent medical care, as the medical profession is filled with compassionate, caring individuals whose primary goal is to improve the health and well-being of their

Tip 6 – Be clear on your location



MEDICAL MALPRACTICE ATTORNEYS IN YORK, PA

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Central Pennsylvania

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There are 23 places named York in America...so be specific!

Tip 7 – Use “Near Me” in your content

that you want to move on with your life. However, settling right away can be a huge mistake. A personal injury lawyer can help you understand your options. If you do not make a move you will later regret. Your legal team can also help determine if you are eligible for compensation.

Is there a York, PA personal injury attorney near me?

KBG Injury Law is located at 110 North George Street, near Interstate 83 and Routes 30, 74 and 462, in the York County Courthouse block.

Knowledgeable personal injury lawyers serving York, PA and the surrounding areas

If you or a loved one suffer injury in an accident, you should not have to experience any further pain. You deserve justice. Personal injury attorneys from KBG Injury Law can help. When another’s negligence causes you harm, we know how to help.

Tip 7 – Use “Near Me” in your content

that you want to move on with your life. However, settling right away can be a huge mistake. A personal injury lawyer you do not make a move you will later regret. Your legal team can also help determine if you are eligible for compensation.

Is there a York, PA personal injury attorney near me?

KBG Injury Law is located at 110 North George Street, near Interstate 83 and Routes 30, 74 and 462, in the York, PA block from the York, PA area.

Top queries	↓ Impressions
personal injury lawyer near me	20,164
personal injury attorney near me	13,964
car accident attorney near me	5,699
medical malpractice lawyers near me	3,236
lawyers near me	2,099
birth injury attorneys near me	1,610
birth injury lawyer near me	1,130

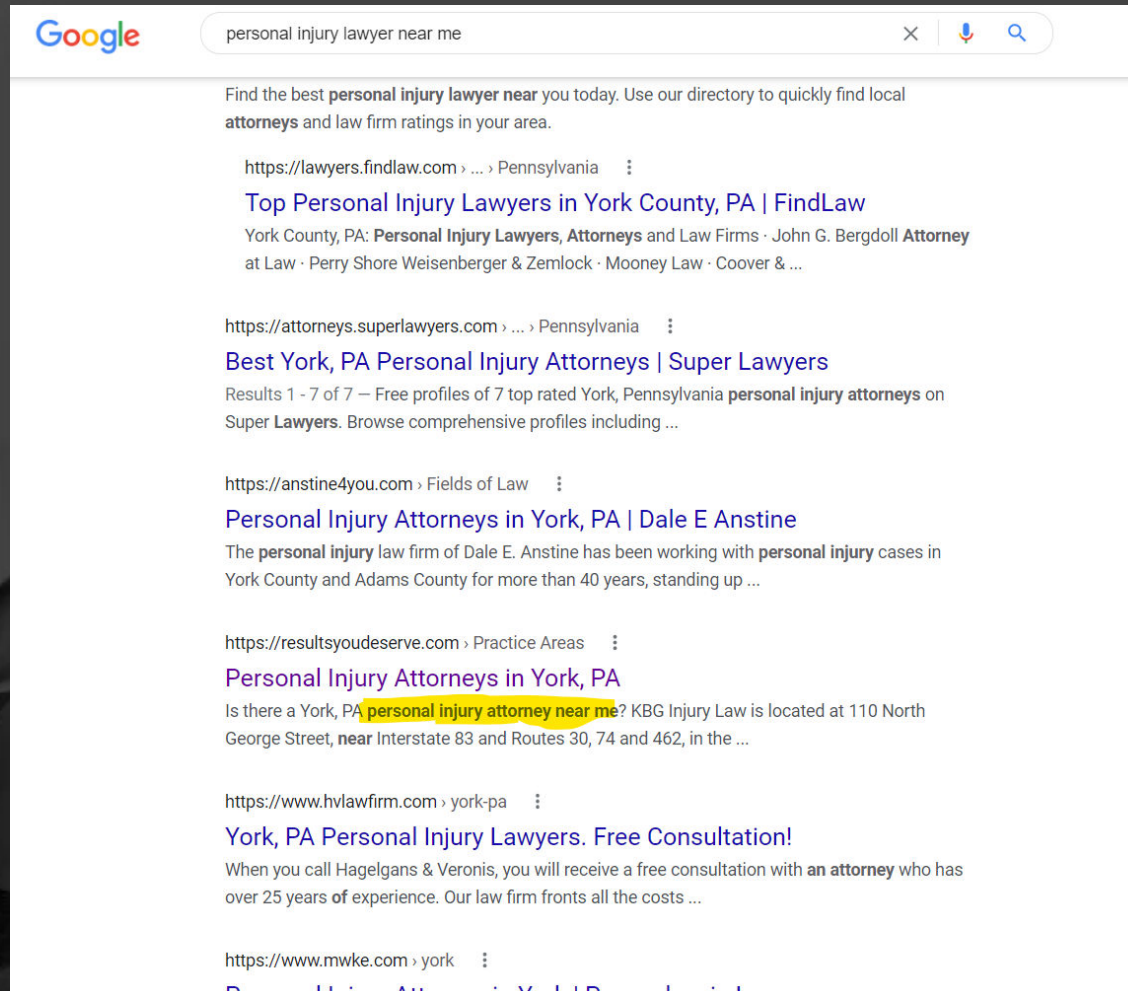
Knowledgeable

If you or a loved one has been injured, you need a personal injury attorney.

reas

by further pain. You deserve the best care possible. If you've been harmed, we know how

Tip 7 – Use “Near Me” in your content



The screenshot shows a Google search interface with the query "personal injury lawyer near me" in the search bar. The results page displays several listings for personal injury lawyers in York, PA. The first result is from FindLaw, titled "Top Personal Injury Lawyers in York County, PA | FindLaw", listing several law firms including John G. Bergdoll Attorney at Law. The second result is from Super Lawyers, titled "Best York, PA Personal Injury Attorneys | Super Lawyers", noting it shows results 1-7 of 7. The third result is from Dale E Anstine, titled "Personal Injury Attorneys in York, PA | Dale E Anstine", mentioning 40 years of experience. The fourth result is from KBG Injury Law, titled "Personal Injury Attorneys in York, PA", with the phrase "personal injury attorney near me" highlighted in yellow. The fifth result is from Hagelgans & Veronis, titled "York, PA Personal Injury Lawyers. Free Consultation!", and the sixth is from MWKE, titled "Personal Injury Attorney in York | Pennsylvania Lawyer".

The searcher is 1 mile away from the York office in this example

Tips Download



Download <https://bit.ly/miami-2023>

Twitter: @ndyjsimpson

...and beyond

How To Choose The Next Location For Your Business Using Local SEO

Twitter: @ndyjsimpson

Factors to Consider When Choosing an Office Space

- **Location and Convenience**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- **Price**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- **Size**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- **Infrastructure**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- Infrastructure
- **Style**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- Infrastructure
- Style
- **How am I going to rank based on this location?**

...and beyond

Google personal injury lawyer near me

Ad - https://www.vansantlaw.com/ (678) 736-8582
Georgia Personal Injury Lawyer - Personal Injury Lawyers
 Millions Recovered For Our Clients. Long History Of Success. Request Your Free Consult Now

Personal Injury Attorneys : Rating Hours Sort by

Davis Law Group - Injury Lawyers
 4.7 ★★★★★ (244) · Personal injury attorney
 25+ years in business · 2101 4th Ave #1030 · In Fourth ...
 Open 24 hours
 Onsite services · Online appointments

Boohoff Law, P.A.
 4.7 ★★★★★ (83) · Personal injury attorney
 3+ years in business · 2200 6th Ave Suite 768 · In Denny...
 Open 24 hours
 Onsite services · Online appointments

Premier Law Group, PLLC
 5.0 ★★★★★ (129) · Personal injury attorney
 5+ years in business · 720 3rd Ave Suite 2015 P · In Paci...
 Open 24 hours
 Onsite services · Online appointments

More businesses →

personal injury lawyer near me

Sort by

Kornfeld Law
 Ad · 4.9 ★★★★★ (8)
 Personal injury attorney · 800 5th Ave #4100
 Open · Closes 5PM · (425) 657-5255

Premier Law Group, PLLC
 Ad · 5.0 ★★★★★ (129)
 Personal injury attorney · 720 3rd Ave Suite 2015 P
 Open 24 hours · (206) 285-1743

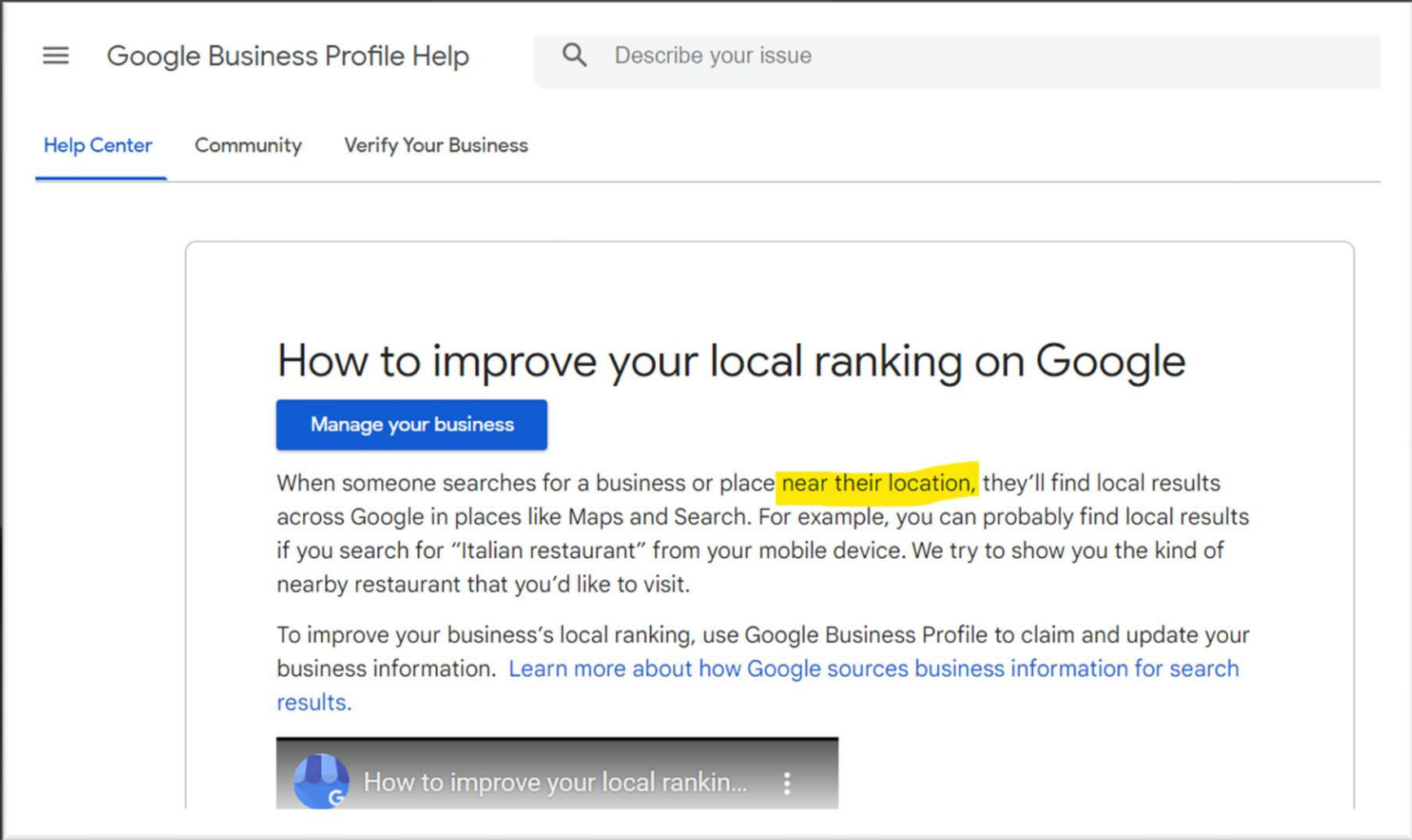
Davis Law Group - Injury Lawyers
 4.7 ★★★★★ (244)
 Personal injury attorney · 2101 4th Ave #1030
 Open 24 hours · (206) 727-4000
 Onsite services · Online appointments

Boohoff Law, P.A.
 4.7 ★★★★★ (83)
 Personal injury attorney · 2200 6th Ave Suite 768
 Open 24 hours · (877) 999-9999
 Onsite services · Online appointments

Twitter: @ndyjsimpson



Office location



The screenshot shows the Google Business Profile Help page. At the top left is a hamburger menu icon followed by the text "Google Business Profile Help". To the right is a search bar with a magnifying glass icon and the placeholder text "Describe your issue". Below the search bar are three navigation links: "Help Center" (underlined), "Community", and "Verify Your Business". The main content area features a large heading "How to improve your local ranking on Google". Below the heading is a blue button labeled "Manage your business". The text below the button explains that local results are shown based on the user's location, with the phrase "near their location" highlighted in yellow. It provides an example of searching for an "Italian restaurant" from a mobile device. A second paragraph advises using the Google Business Profile to claim and update business information, with a link to "Learn more about how Google sources business information for search results." At the bottom of the content area is a grey card with a blue and white profile icon, the text "How to improve your local rankin...", and a vertical ellipsis menu icon.

Article: <https://support.google.com/business/answer/7091?hl=en>

Twitter: @ndyjsimpson



Office location

How Google determines local ranking

Local results are based primarily on **relevance**, **distance**, and **prominence**. A combination of these factors helps us find the best match for your search. For example, our algorithms might decide that a business that's farther away from your location is more likely to have what you're looking for than a business that's closer, and therefore rank it higher in local results.

Relevance



Distance



Prominence



Article: <https://support.google.com/business/answer/7091?hl=en>

Office location

Subject: New office update site

Hi Andy

We thought we'd let you know that we have opened a new office and the website needs updating to:

633 W 5th St Floor 26th, Los Angeles, CA 9971

Let us know when you send the postcard for the Google map listing thing.|

I hope this is okay, just thought we'd let you know 😊

Thanks

A Client

How to check the address quickly on Google maps

Google 633 w 5th st floor 26th, los angeles, ca 90071

Search All Maps News Images Shopping More Tools

About 25,500 results (0.77 seconds)

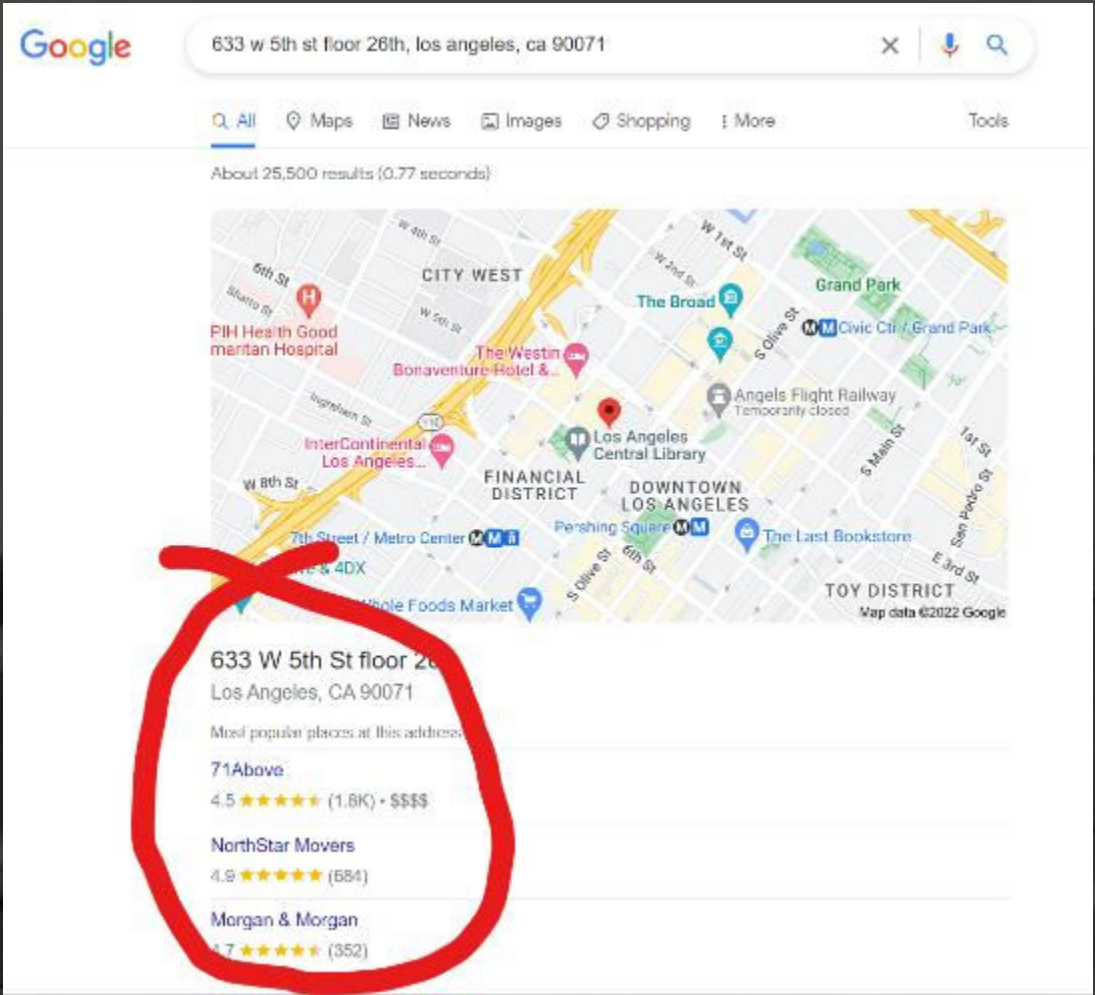
Map showing the area around 633 W 5th St floor 26th, Los Angeles, CA 90071. Landmarks include The Westin Bonaventure Hotel & Suites, InterContinental Los Angeles, Los Angeles Central Library, and the Financial District.

633 W 5th St floor 26th
Los Angeles, CA 90071

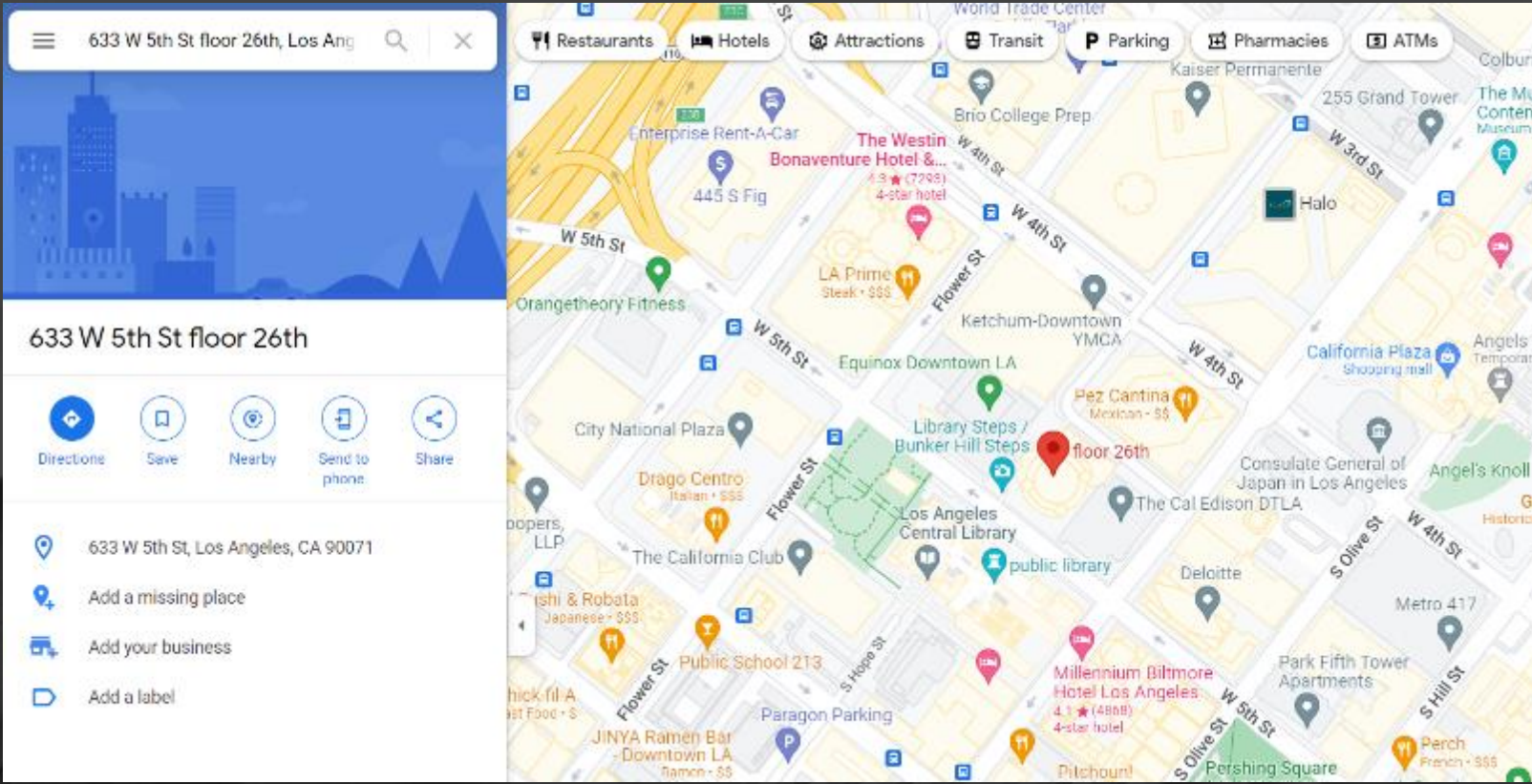
Most popular places at this address

- 71Above**
4.5 ★★★★★ (1.8K) • \$\$\$\$
- NorthStar Movers**
4.9 ★★★★★ (684)
- Morgan & Morgan**
4.7 ★★★★★ (352)

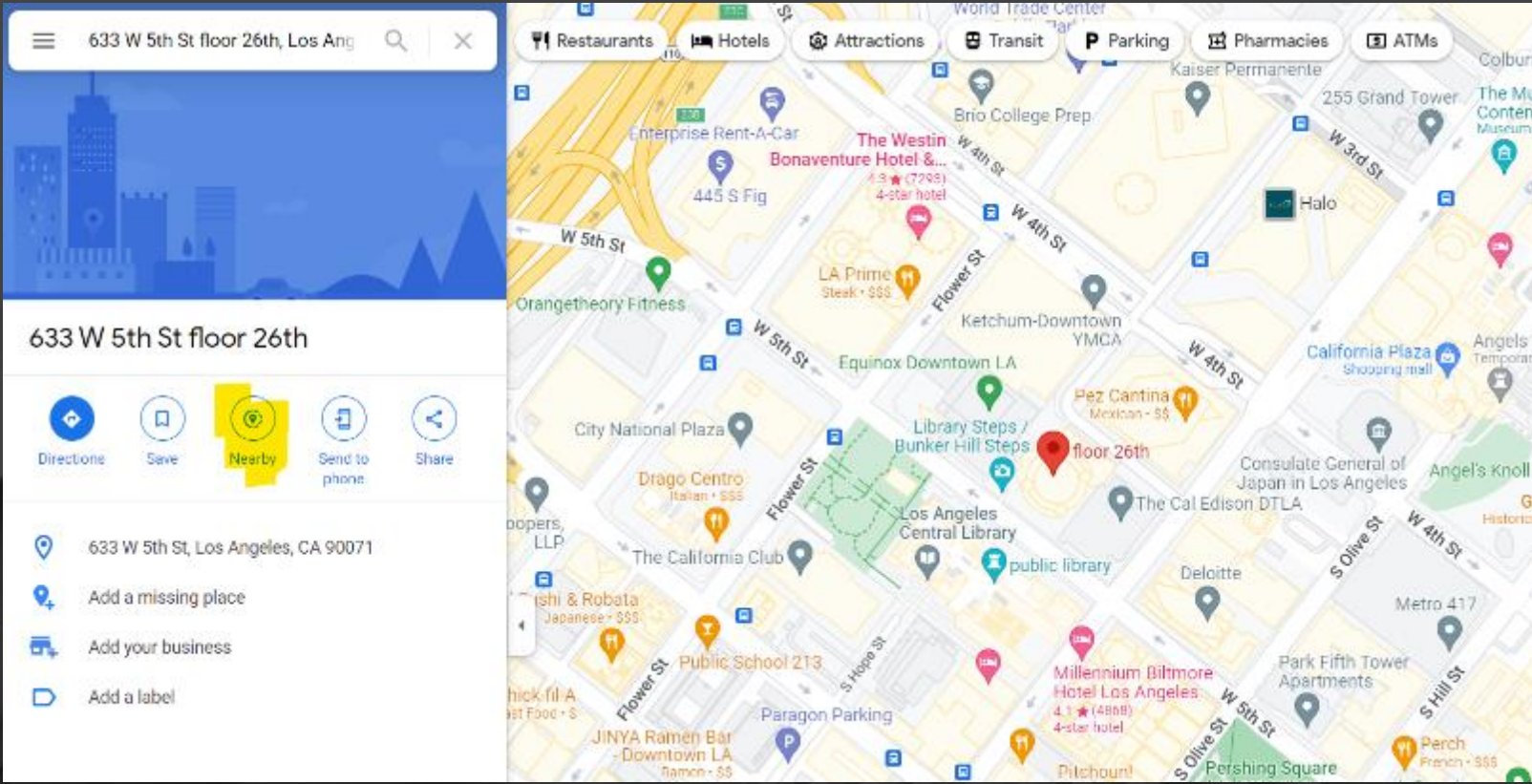
How to check the address quickly on Google maps



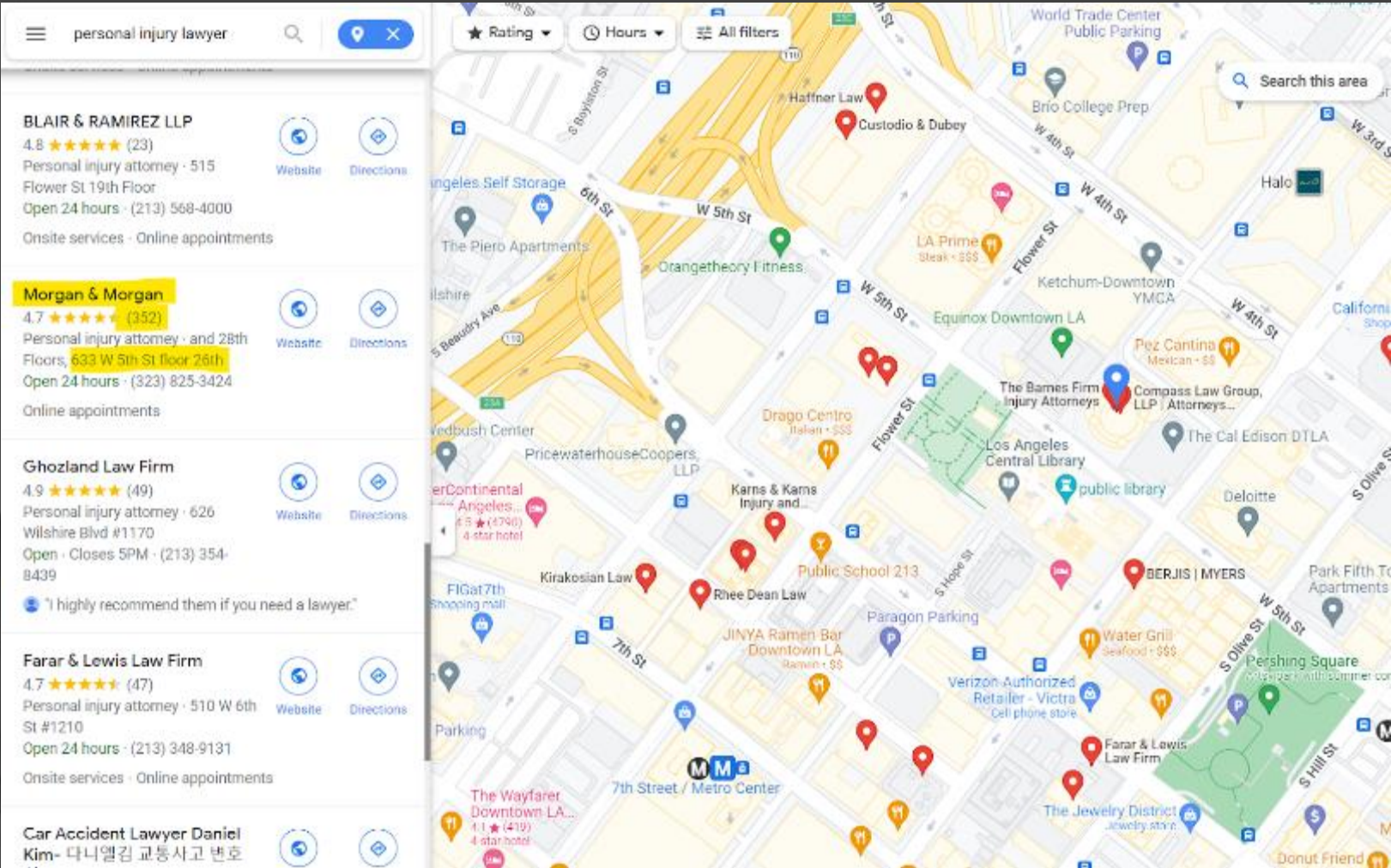
How to check the address quickly on Google maps



How to check the address quickly on Google maps



How to check the address quickly on Google maps



Twitter: @ndyjsimpson



How to check the address quickly on Google maps

The image shows a Google Maps interface. On the left, a business card for Morgan & Morgan is displayed. It includes a profile picture of a man, the firm name, a 4.7 star rating with 351 reviews, and the address: "and 28th Floors, 633 W 5th St floor 26th, Los Angeles, CA 90071". Below the address, it says "Floor 28 · US Bank Tower" and "Open 24 hours". At the bottom of the card, the website "forthepeople.com" is listed. On the right, a map view shows the location of Morgan & Morgan (indicated by a blue pin) and several other nearby businesses marked with red pins, including Bostwick & Peterson, LLP, 71 Above, Lewis Brisbois Bisgaard & Smith LLP, Geeks Attorney, and Maze Bank. The map also shows the US Bank Tower and surrounding streets like Hope.

Twitter: @ndyjsimpson



DO

- Check the address first in Google Maps
- Email/speak with your SEO Specialist to ask:
 - I'm looking at opening a new office where should I look?
 - I've been looking for a new office and these are my top five

DON'T

- Sign a lease or contract without doing the above

Come and see us for a free local search audit



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Tips Download



Download <https://bit.ly/miami-2023>

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