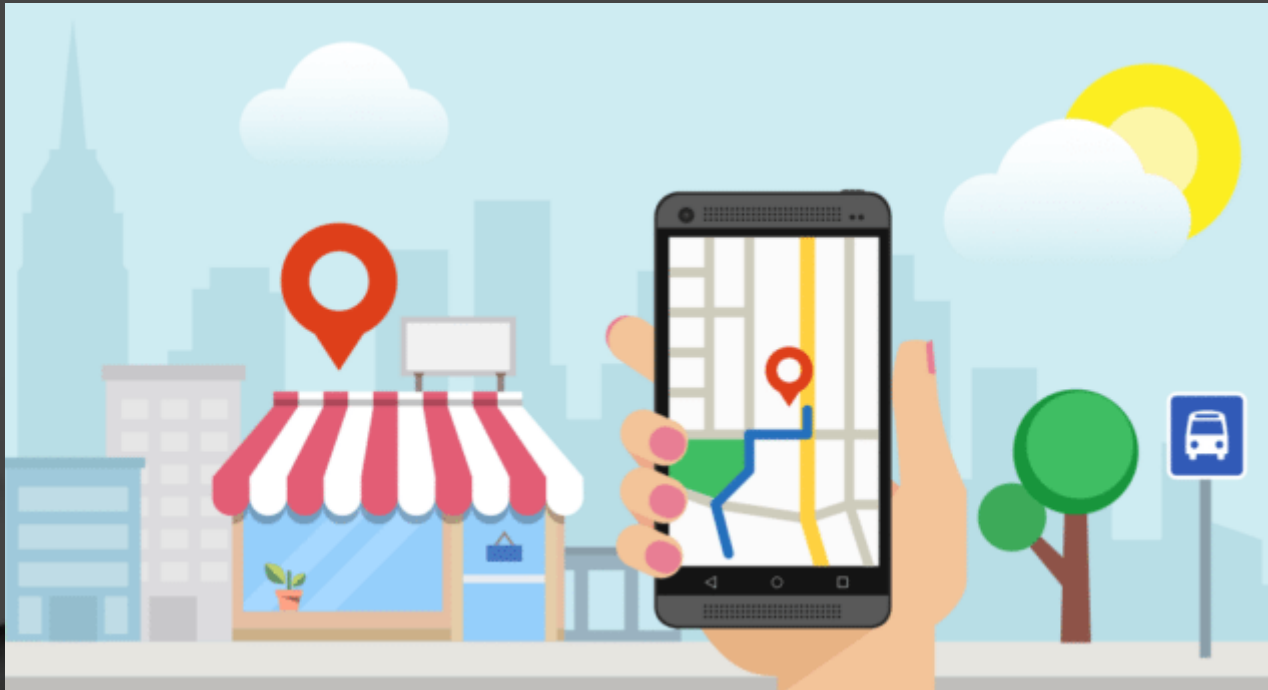


Because Marketplace Exclusivity Matters

Experience The Difference

- ✓ Search Engine Optimization (SEO)
- ✓ Pay-Per-Click Marketing (PPC)
- ✓ Social Media Marketing
- ✓ Content Marketing Strategies
- ✓ Web Design & Development
- ✓ Reputation Management
- ✓ Local Search
- ✓ Digital Video Marketing



Local SEO Tips 2023

Download: www.digitallawmarketing.com/phoenix2023/

Twitter: @ndyjsimpson

Local Search Engine Optimization

Download: www.digitallawmarketing.com/phoenix2023/

Twitter: @ndyjsimpson



- Ranking Tips for your Google Business Profile

Download: www.digitallawmarketing.com/phoenix2023/

Twitter: @ndyjsimpson

- Ranking Tips for your Google Business Profile
- Ranking Tips for your website

Download: www.digitallawmarketing.com/phoenix2023/

Twitter: @ndyjsimpson

- Ranking Tips for your Google Business Profile
- Ranking Tips for your website
- How to choose the next location for your business

Download: www.digitallawmarketing.com/phoenix2023/

Twitter: @ndyjsimpson

Google My Business



Google Business Profile





taylor and ring manhattan beach



All Maps News Images Shopping More Tools

About 22,200,000 results (0.57 seconds)

<https://www.taylorring.com>

Taylor & Ring

Our **Manhattan Beach** personal injury attorneys fight to get clients every dollar they deserve, including compensation for physical pain, emotional suffering, ...

Contact Us · David M. Ring · About Us

You've visited this page many times. Last visit: 12/6/22

<https://www.taylorring.com> > attorneys

Los Angeles Sexual Assault and Personal Injury Lawyers

Taylor and Ring is a great law firm, I can only say wonderful things about it.

<https://www.taylorring.com> > Practice Areas

Manhattan Beach Personal Injury Attorneys LA - Taylor & Ring

The law firm of Taylor & Ring represents people who have suffered a serious or ...

<https://profiles.superlawyers.com> > california > lawfirm

Taylor & Ring - Manhattan Beach, California

Taylor & Ring is a top rated law firm in **Manhattan Beach**, CA specializing in Personal Injury - General. Their attorneys have met the Super Lawyers selection ...

<https://www.hg.org> > ... > Manhattan Beach

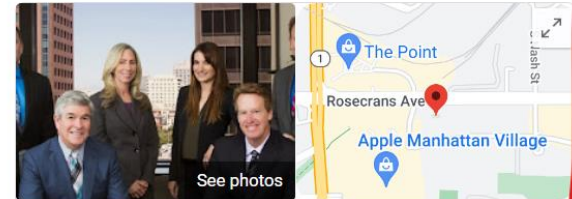
Taylor & Ring - Lawyers in Manhattan Beach, CA - HG.org

Taylor & Ring is a plaintiff's personal injury and sexual abuse/assault firm located in **Manhattan Beach** and serving clients in the greater Los Angeles region,

<https://www.lawinfo.com> > ... > Taylor & Ring

Taylor & Ring - Manhattan Beach, CA Sexual Abuse Law Firm

Taylor & Ring is one of the leading law firms that represents victims of sex abuse, sex assault,



Taylor & Ring

Website Directions Save Call

5.0 ★★★★★ 28 Google reviews

Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite services

Located in: Manhattan Beach Towers

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

Hours: Open · Closes 5 PM

Phone: (310) 209-4100

Appointments: taylorring.com

Providers

Suggest an edit

Products

View all



Google personal injury attorney manhattan beach CA

Google SCREENED Personal Injury Lawyers nearby

Sponsored

- Car Accident Lawyer Dara 4.8 (116) 31 years in business
- Wilshire Law Firm 4.8 (116) 15 years in business
- Cohen & Marzban Law Firm 5.0 (116) 49 years in business

Personal Injury Attorneys

Taylor & Ring 5.0 (29) Personal injury attorney
5+ years in business - 1230 Rosecrans Ave #360 - In MA...
Onsite services - Online appointments

Sullivan & Sullivan 4.5 (17) Personal injury attorney
10+ years in business - 120 S Sepulveda Blvd - (310) 87...
Open 24 hours

The Ryan Law Group 5.0 (12) Personal injury attorney
3+ years in business - 317 Rosecrans Ave - (310) 299-95...
Open 24 hours

Best Manhattan Beach, CA Personal Injury Attorneys - Super ...
Results 1 - 25 of 1237 - Top Rated Personal Injury Lawyers in Manhattan Beach, CA, Christopher Miller The Miller Law Firm - 626-671-7824; Colin M. Jones - Wilshire ...

Top Manhattan Beach Personal Injury Lawyers - California
Find top Manhattan Beach CA Personal Injury Attorneys near you. Compare detailed profiles, including free consultation options, locations, ...

THE BEST 10 Personal Injury Law near Manhattan Beach, CA
The Best 10 Personal Injury Law near Manhattan Beach, CA: Corniff - 2541 Rosecrans Ave, El Segundo, CA 90245 - (310) 322-7500; APC - 324 Manhattan Beach Blvd, ...

3 Pack

Local Finder

Google personal injury attorney manhattan beach CA

Rating Hours Your past visits

The Law Offices of Michael S. Braun Ad - 4.4 (34) Personal injury attorney 21515 Hawthorne Blvd Open - Closes SPM - (310) 984-3220

Taylor & Ring 5.0 (29) Personal injury attorney 5+ years in business - 1230 Rosecrans Ave #360 - In MANHATTAN TOWERS Open - Closes SPM - (310) 209-4100
do they advocate for harassment and abuse, but... Onsite services - Online appointments

Sullivan & Sullivan 4.5 (17) Personal injury attorney 10+ years in business - 120 S Sepulveda Blvd Open 24 hours - (310) 870-0369

The Ryan Law Group 5.0 (12) Personal injury attorney 3+ years in business - 317 Rosecrans Ave - (310) 299-9550

Law Offices of Scott Dinsmore, APC 5.0 (9) Personal injury attorney - 324 Manhattan Beach Blvd # 201 Open 24 hours - (310) 318-1220

Strickland Law Firm 5.0 (16) Law firm - 111 N Sepulveda Blvd

Google Maps

personal injury attorney manhat

Rating Hours Visited All filters

The Law Office of Michael S. Braun Ad - 4.4 (34) Personal injury attorney - 21515 Hawthorne Blvd #670 Open until 5:00 PM - (310) 984-3220

Taylor & Ring 5.0 (29) Personal injury attorney - 1230 Rosecrans Ave #360 Open until 5:00 PM - (310) 209-4100
Onsite services - Online appointments

Sullivan & Sullivan 4.5 (17) Personal injury attorney - 120 S Sepulveda Blvd Open 24 hours - (310) 870-0369

The Ryan Law Group 5.0 (12) Personal injury attorney - 317 Rosecrans Ave Open 24 hours - (310) 299-9550

Law Offices of Scott Dinsmore, APC 5.0 (9) Personal injury attorney - 324 Manhattan Beach Blvd # 201 Open 24 hours - (310) 318-1220

Strickland Law Firm 5.0 (16) Law firm - 111 N Sepulveda Blvd

Twitter: @ndyjsimpson



Tip 1 – Use the correct category

Law Firm

Website Directions Save

5.0 ★★★★★ 2 Google reviews

Law firm in Miami Beach, Florida

Address: [redacted] Miami Beach, FL 33139

Hours: Closes soon · 6PM · Opens

Phone: [redacted]

Suggest an edit · Own this business

See photos

Taylor & Ring

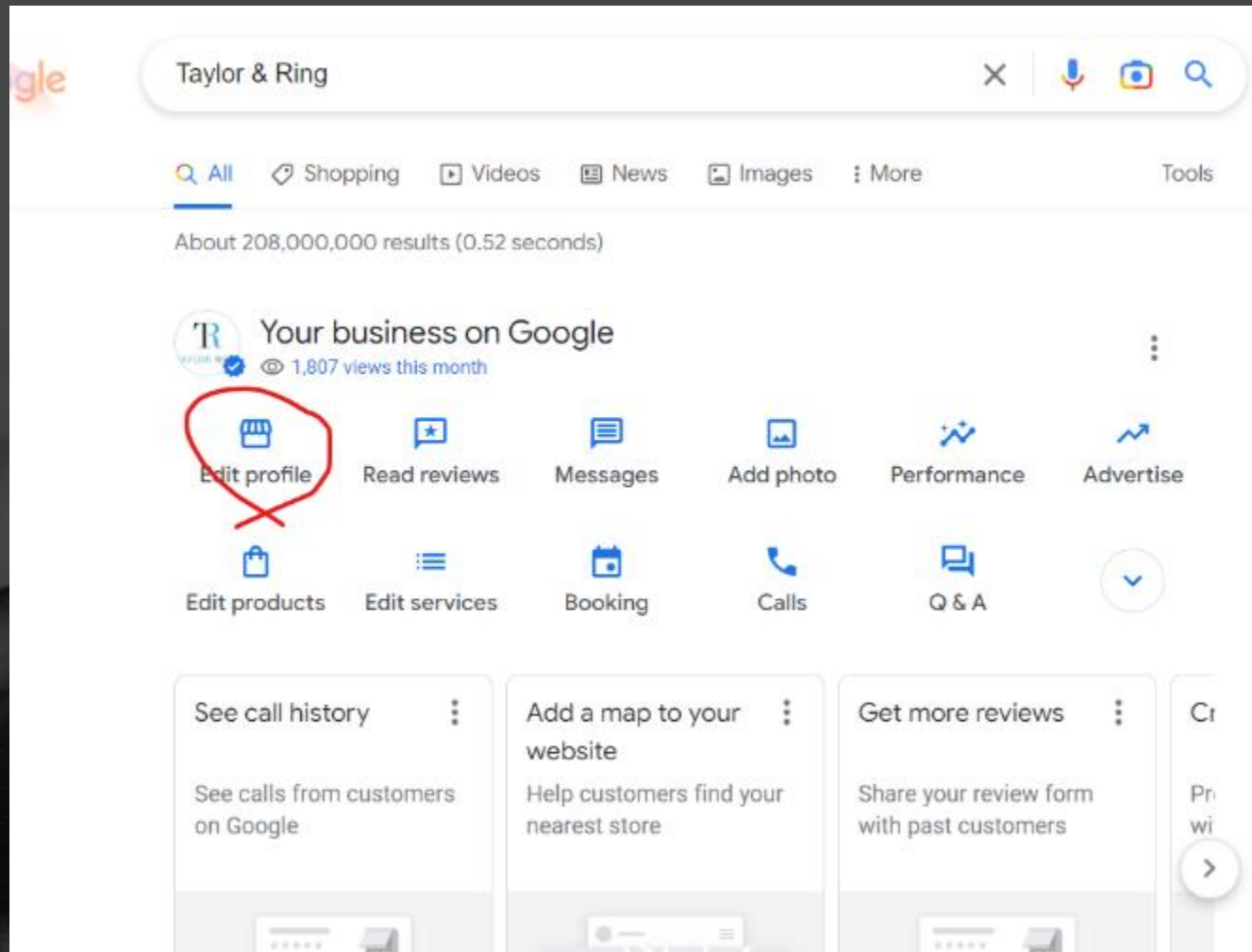
Website Directions Save Call

5.0 ★★★★★ 28 Google reviews

Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite services

Tip 1 – Use the correct category



Google's New Merchant Experience (NMX)

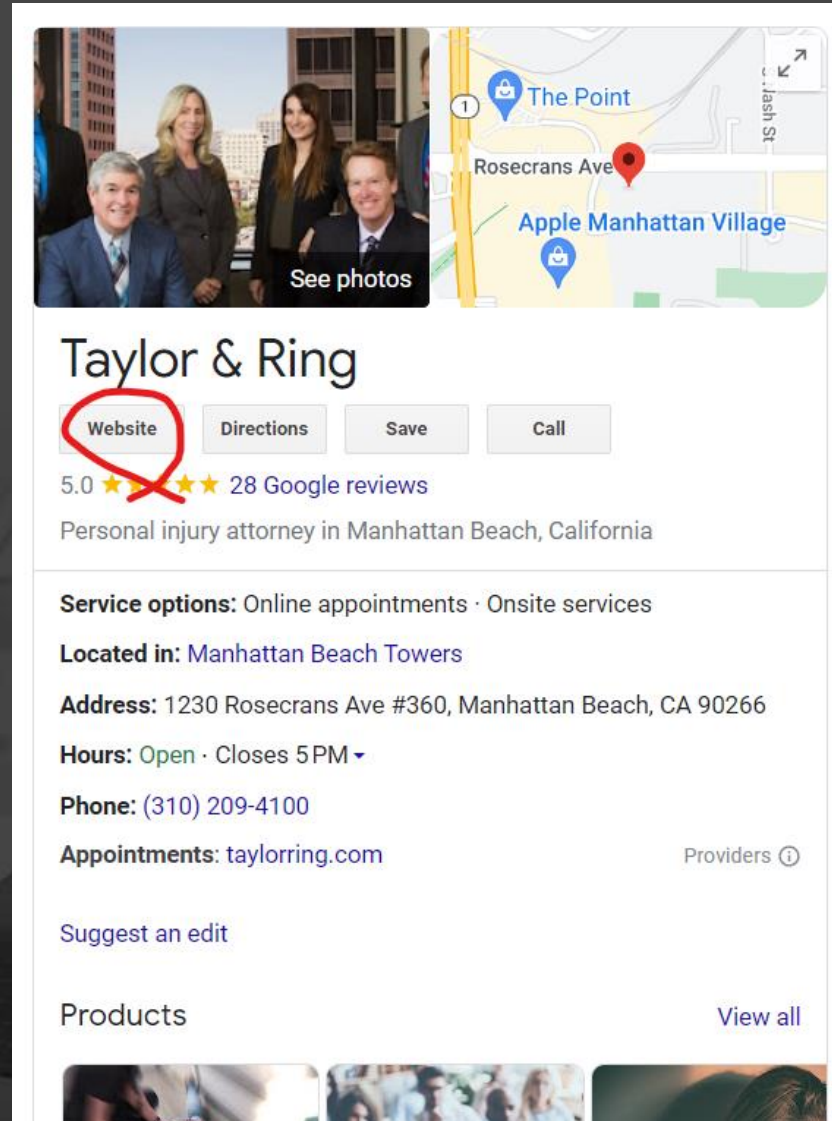
Tip 1 – Use the correct category

The screenshot shows a mobile application interface for editing business information. At the top, there is a navigation bar with a back arrow, the title 'Business information', and a close button. Below the navigation bar are tabs for 'About', 'Contact', 'Location', 'Hours', and 'More'. The 'About' tab is selected. The main content area is titled 'Business information' and contains the following fields:

- Business name:** Taylor & Ring
- Business category:** Help customers find your business by industry. [Learn more](#)
- Primary category:** Personal injury attorney
- Additional category:** Law firm (with a close button 'X')
- Additional category:** Legal services (with a close button 'X')

At the bottom right of the screen, there is a status bar that reads 'Hours: Closed - Opens 9 AM'.

Tip 2 – Website link



Taylor & Ring

[Website](#) [Directions](#) [Save](#) [Call](#)

5.0 ★★★★★ 28 Google reviews

Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite services

Located in: [Manhattan Beach Towers](#)

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

Hours: Open · Closes 5 PM ▾

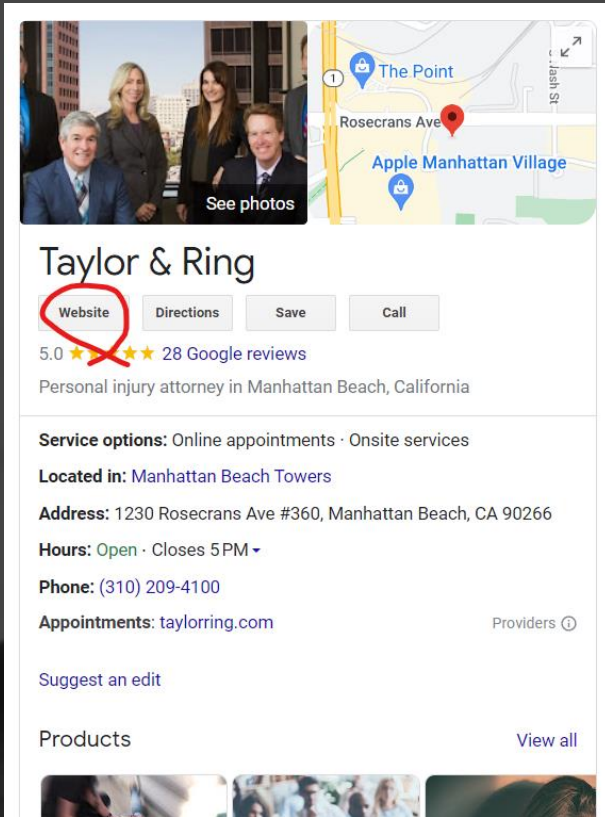
Phone: (310) 209-4100

Appointments: tayloring.com [Providers](#) ⓘ

[Suggest an edit](#)


Products [View all](#)

Tip 2 – Website link



TRACK YOUR LINKS!

- If you don't track your links you cannot tell where your traffic came from in your Google Analytics or in your Google Search Console data!
- It's called "utm tagging"
- How do I know if I am tracking my links?

Easy! Your link should look like this 

www.yourdomain.com/?utm_source=google&utm_medium=organic&utm_campaign=gmb-office

Tip 3 – Identity Attributes

The screenshot shows a Google search for "female divorce lawyer near me". The search results are filtered for "Family Law Attorneys" and include filters for "Rating" and "Hours". Three results are listed:

- Elise Buie Family Law, PLLC**
4.8 ★★★★★ (122) · Family law attorney
7+ years in business · 720 3rd Ave #2015 · (206) 687-46...
Closed · Opens 6:30AM Mon
♥ Identifies as women-owned
- McKinley Irvin**
4.5 ★★★★★ (88) · Divorce lawyer
30+ years in business · 1501 4th Ave #1750 · In Century...
Closed · Opens 8AM Mon
- Kevin Hogan, Attorney at Law**
4.9 ★★★★★ (55) · Family law attorney
35+ years in business · 1001 4th Ave #4050 · (206) 292-...
Closed · Opens 8AM Mon
💬 "He hadle my divorce case very professionally."

A "More businesses →" button is located below the list. To the right is a map of Seattle, Washington, with red location pins for the three attorneys. A pop-up for "Smith Tower" is visible on the map, showing a 4.6 ★★★★★ rating (2,424 reviews).

Tip 3 – Identity Attributes

The image shows a Google search interface. The search bar contains the text "female divorce lawyer near me". Below the search bar, the results are for "Family Law Attorneys". Three results are visible:

- Elise Buie Family Law, PLLC**: 4.8 stars (122 reviews), Family law attorney, 7+ years in business, 720 3rd Ave #2015, (206) 687-46...
Status: Closed - Opens 6:30AM Mon
Attribute: Identifies as women-owned
- McKinley Irvin**: 4.5 stars (88 reviews), Divorce lawyer, 30+ years in business, 1501 4th Ave #1750, In Century...
Status: Closed - Opens 8AM Mon
- Kevin Hogan, Attorney at Law**: 4.9 stars (55 reviews), Family law attorney, 35+ years in business, 1001 4th Ave #4050, (206) 292-...
Status: Closed - Opens 8AM Mon
Review: "He hadle my divorce case very professionally."

At the bottom of the results is a button: "More businesses →".

On the right side, there is a sidebar with the following identity attributes, each with "Yes" and "No" buttons:

- Identifies as Asian-owned
- Identifies as Black-owned
- Identifies as Latino-owned
- Identifies as LGBTQ+ owned
- Identifies as veteran-owned
- Identifies as women-owned

Tip 3 – Identity Attributes

The image shows a Google search interface for 'female divorce lawyer near me'. The search results list three attorneys: Elise Buie Family Law, PLLC (4.8 stars, 122 reviews), McKinley Irvin (4.5 stars, 88 reviews), and Kevin Hogan, Attorney (4.9 stars, 55 reviews). A yellow highlight is placed on the text 'Identifies as women-owned' under the first listing. A 'Top queries' dropdown menu is open, showing suggestions like 'best female divorce attorney near me' and 'female divorce lawyers in maryland'. A separate overlay on the right side of the image displays a list of identity attributes with 'Yes' and 'No' buttons for each: 'Identifies as Asian-owned', 'Identifies as Black-owned', 'Identifies as Latino-owned', 'Identifies as LGBTQ+ owned', 'Identifies as veteran-owned', and 'Identifies as women-owned'.

Google
female divorce lawyer near me

Family Law Attorneys

Elise Buie Family Law, PLLC
4.8 ★★★★★ (122) · Family law attorney
7+ years in business · 720 3rd Ave #2015 · (206) 687-46...
Closed · Opens 6:30AM Mon
♥ Identifies as women-owned

McKinley Irvin
4.5 ★★★★★ (88) · Divorce lawyer
30+ years in business · 1501 4th Ave #1750 · In Century...
Closed · Opens 8AM Mon

Kevin Hogan, Attorney
4.9 ★★★★★ (55) · Family
35+ years in business · 100
Closed · Opens 8AM Mon
"He hadle my divorce ca

Top queries ↑

- best female divorce attorney near me
- female divorce attorney near me
- female family law attorney near me
- female divorce lawyers in maryland

Identifies as Asian-owned Yes No

Identifies as Black-owned Yes No

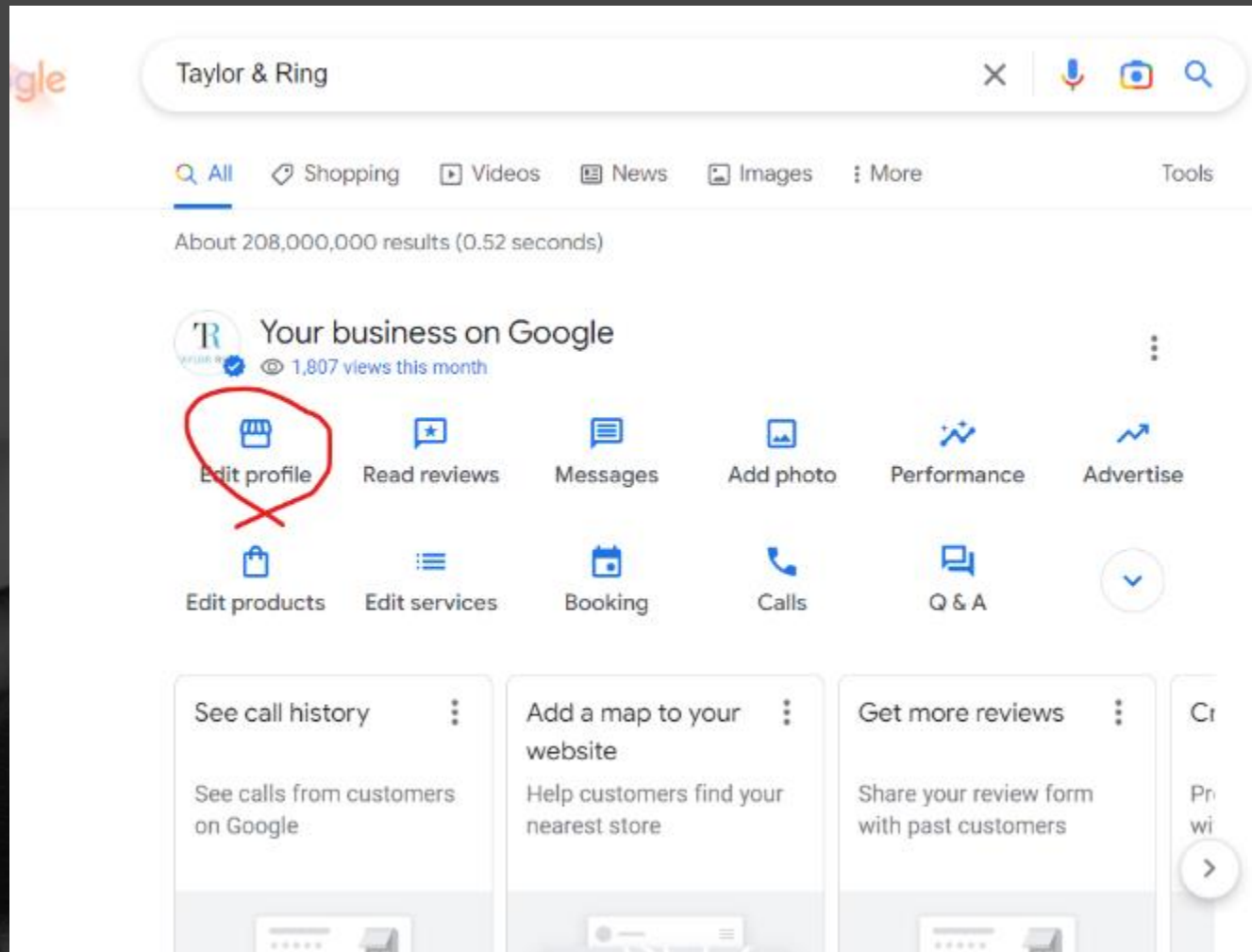
Identifies as Latino-owned Yes No

Identifies as LGBTQ+ owned Yes No

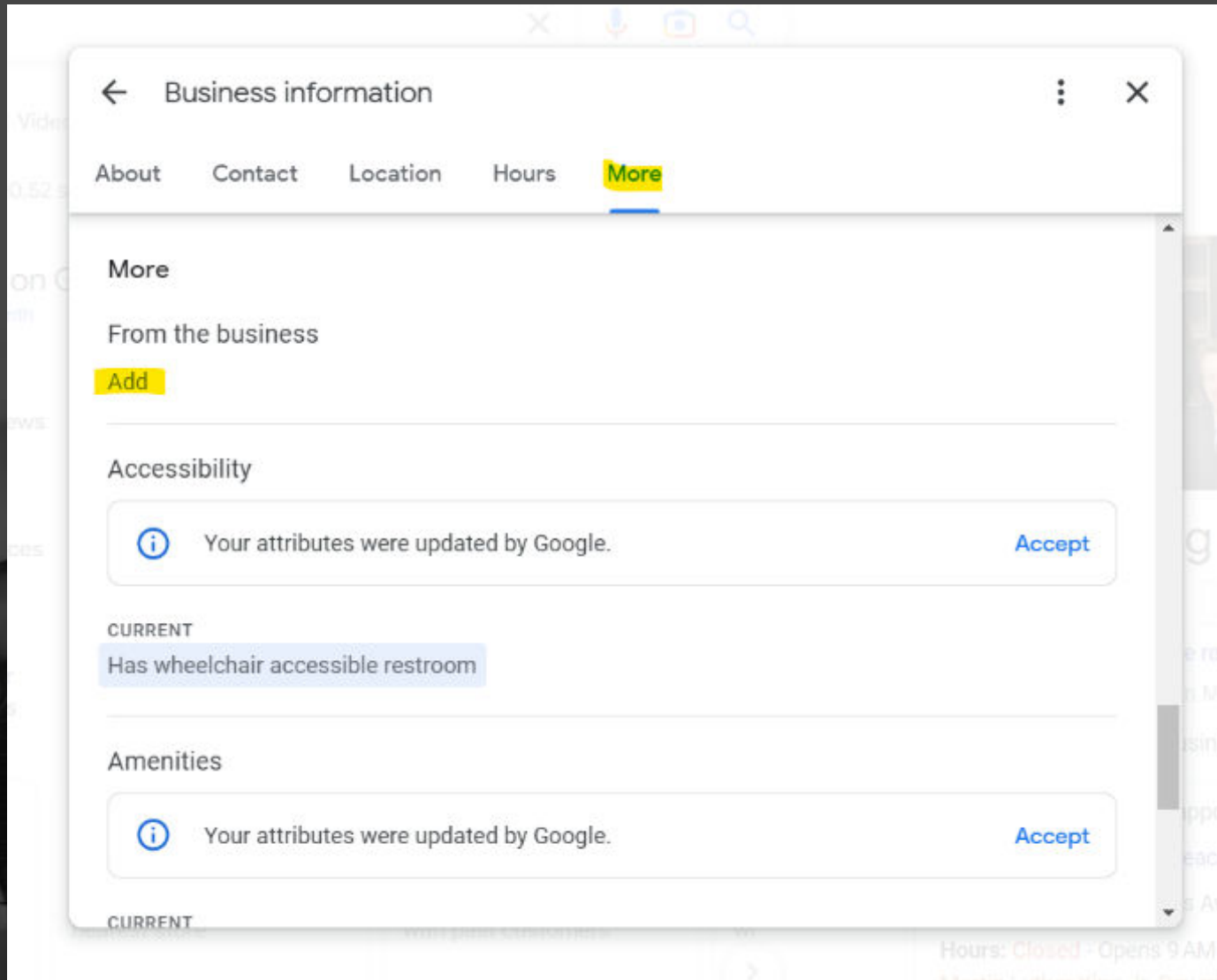
Identifies as veteran-owned Yes No

Identifies as women-owned Yes No

Tip 3 – Identity Attributes



Tip 3 – Identity Attributes



Tip 3 – Identity Attributes

The screenshot shows a mobile application interface for editing business information. The dialog is titled 'Business information' and has a back arrow on the left and a close 'X' on the right. Below the title is a horizontal menu with tabs for 'About', 'Contact', 'Location', 'Hours', and 'More'. The 'More' tab is currently selected and underlined. The main content area contains six rows, each with a label and two radio button options: 'Yes' and 'No'. The labels are: 'Identifies as Asian-owned', 'Identifies as Black-owned', 'Identifies as Latino-owned', 'Identifies as LGBTQ+ owned', 'Identifies as veteran-owned', and 'Identifies as women-owned'. At the bottom of the dialog are two buttons: a blue 'Save' button and a white 'Cancel' button with a blue outline. The background of the app is partially visible, showing a list of items with text like 'Video', 's (0.52 s', 's on C', 'month', 'views', 'services', 'for', 'ews', and 'Hours: Closed - Opens 9 AM'.

Business information

About Contact Location Hours **More**

Identifies as Asian-owned Yes No

Identifies as Black-owned Yes No

Identifies as Latino-owned Yes No

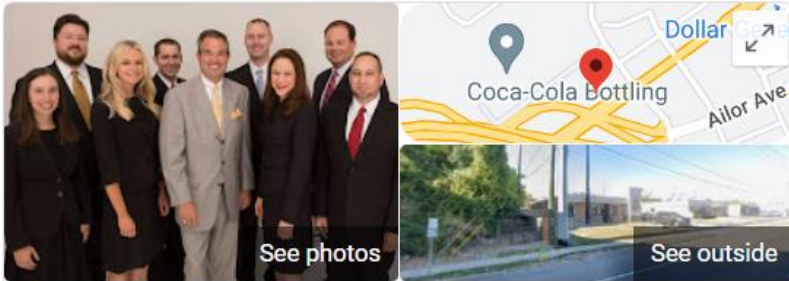
Identifies as LGBTQ+ owned Yes No

Identifies as veteran-owned Yes No

Identifies as women-owned Yes No

Save Cancel

Tip 4 – Reviews



Banks and Jones

Website Directions Save Call

4.9 ★★★★★ 1,076 Google reviews

Personal injury attorney in Knoxville, Tennessee

Address: 2125 Middlebrook Pike, Knoxville, TN 37921

Hours: Open · Closes 5PM ▾

Phone: (865) 328-1812

Appointments: banksjones.com Providers ⓘ

Suggest an edit · Own this business?

Questions & answers

Q: Do you offer an initial free consultation? Ask a question

A: Yes, we do. Just call or visit our site and leave your details, and we'll contact you directly

See all questions (13)

“More consumers use Google to evaluate local businesses than ever before. In 2021, 81% did, but the year before that, just 63% did.”

Brightlocal

<http://bit.ly/2022review>

Twitter: @ndyjsimpson

Tip 4 – Reviews

It's not just about the number of reviews that matter...

- **Number** - how many reviews?
- **Recency** - when was your last review?
- **Frequency** - how many reviews do you get a week/month/year?
- **Engagement** - are your reviews read, liked?
- **Keywords in review** - e.g. “I was involved in a car accident”
- **Photographs** – can help the review appear higher when users look at your listed reviews

All of the above are compared to competitors

Tip 4 – Reviews

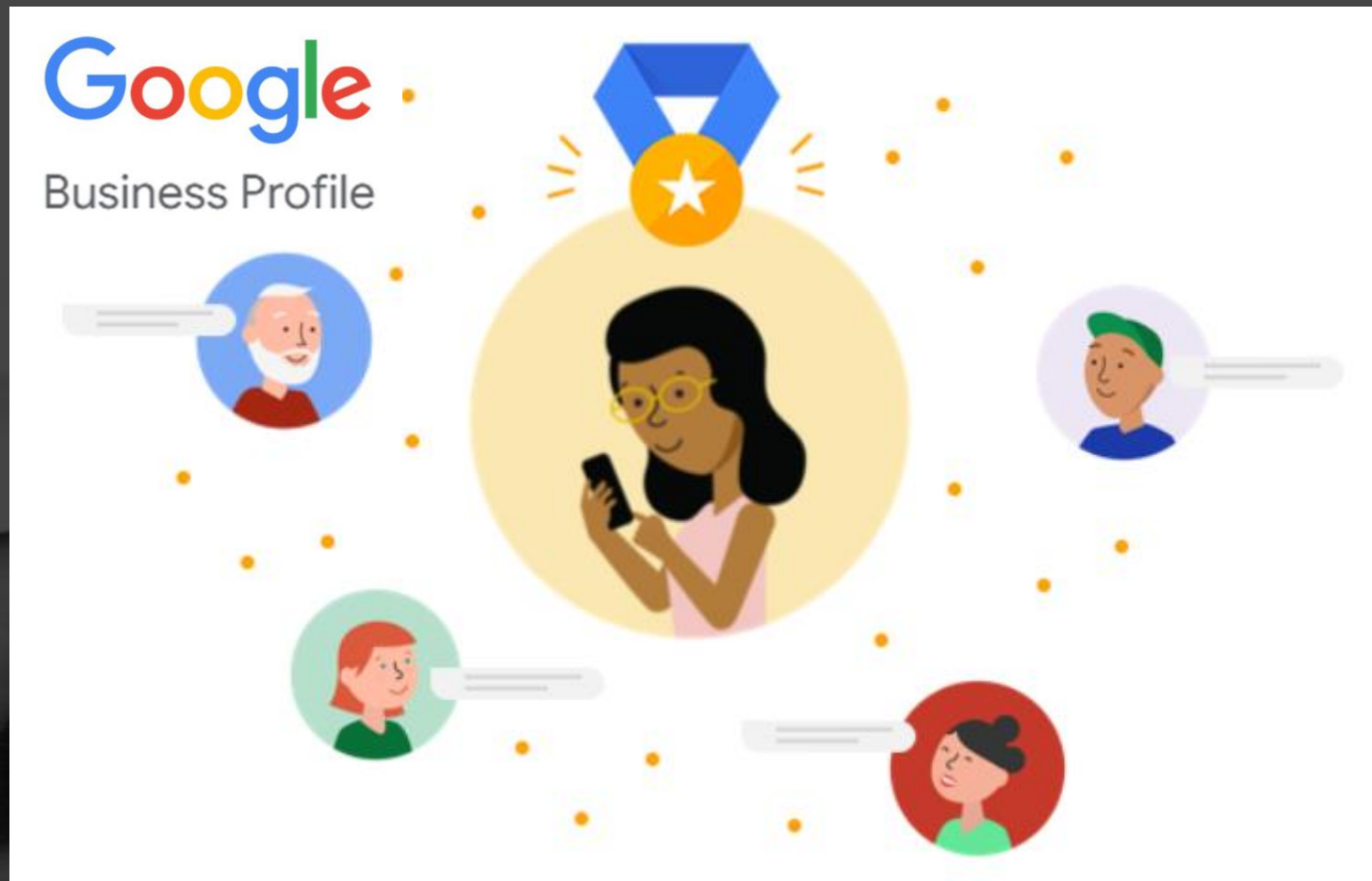
LOST

Google
Reviews ★★★★★

Twitter: @ndyjsimpson

DIGITAL LAW
MARKETING 

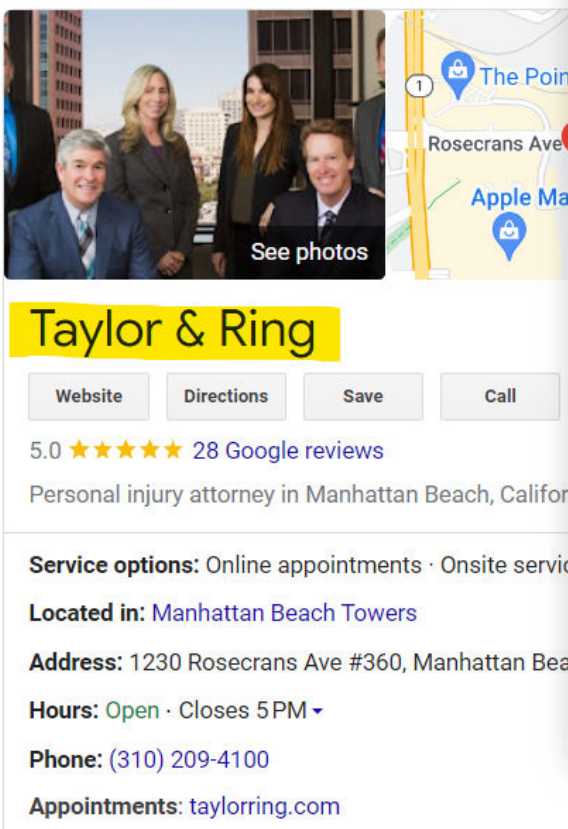
Google Product Expert



Fun Fact: Digital Law Marketing is the **ONLY** legal digital agency to have a Google Product Expert on their team!

Twitter: @ndyjsimpson

Tip 5 – Business Name, No.1 ranking factor for GBP



Taylor & Ring

5.0 ★★★★★ 28 Google reviews

Personal injury attorney in Manhattan Beach, California

Service options: Online appointments · Onsite service

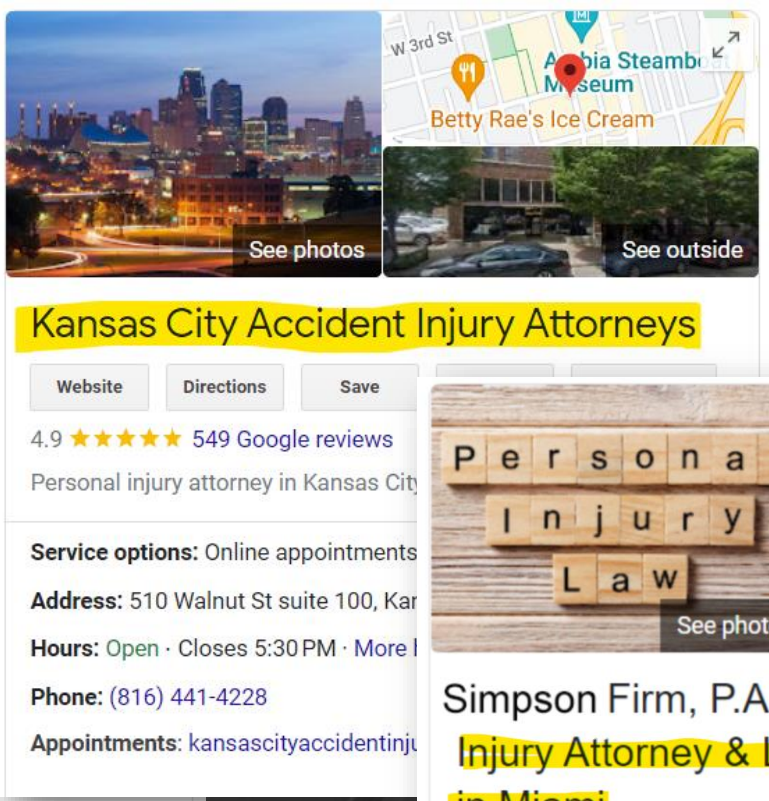
Located in: Manhattan Beach Towers

Address: 1230 Rosecrans Ave #360, Manhattan Beach, CA 90266

Hours: Open · Closes 5 PM

Phone: (310) 209-4100

Appointments: tayloring.com



Kansas City Accident Injury Attorneys

4.9 ★★★★★ 549 Google reviews

Personal injury attorney in Kansas City, Missouri

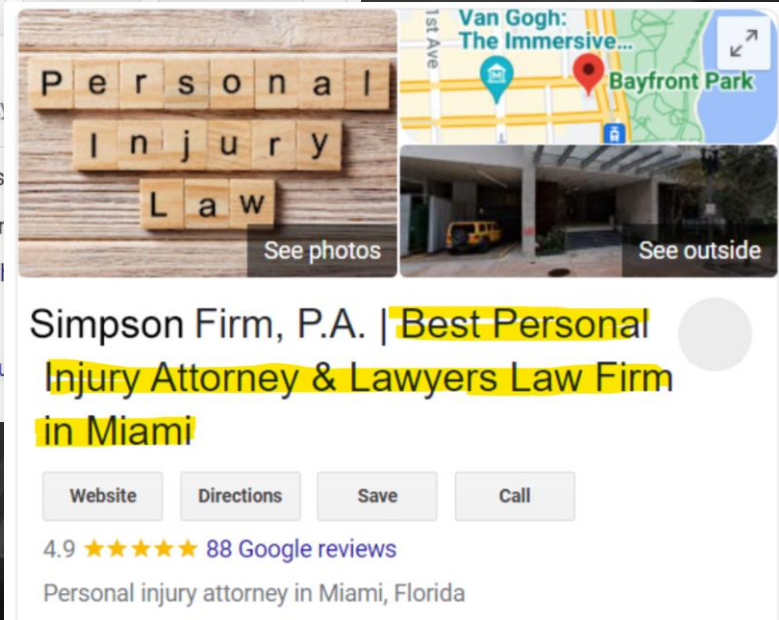
Service options: Online appointments

Address: 510 Walnut St suite 100, Kansas City, MO 64108

Hours: Open · Closes 5:30 PM

Phone: (816) 441-4228

Appointments: kansascityaccidentinjury.com



Simpson Firm, P.A. | Best Personal Injury Attorney & Lawyers Law Firm in Miami

4.9 ★★★★★ 88 Google reviews

Personal injury attorney in Miami, Florida

Report Spam: <https://bit.ly/aaj-report-spam-2023>

Twitter: @ndyjsimpson



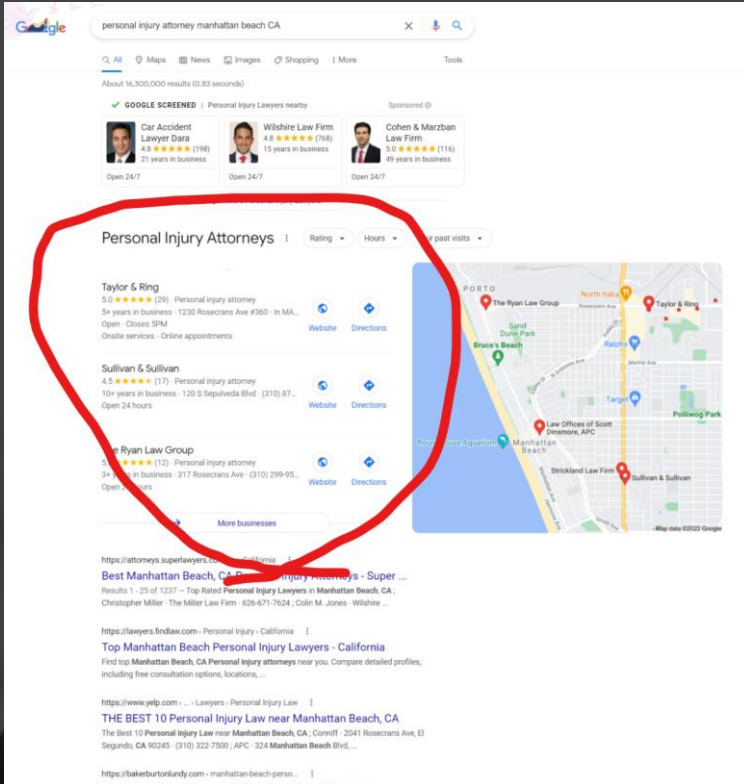
Business Name, rebranding

Pros

- Ranking benefits

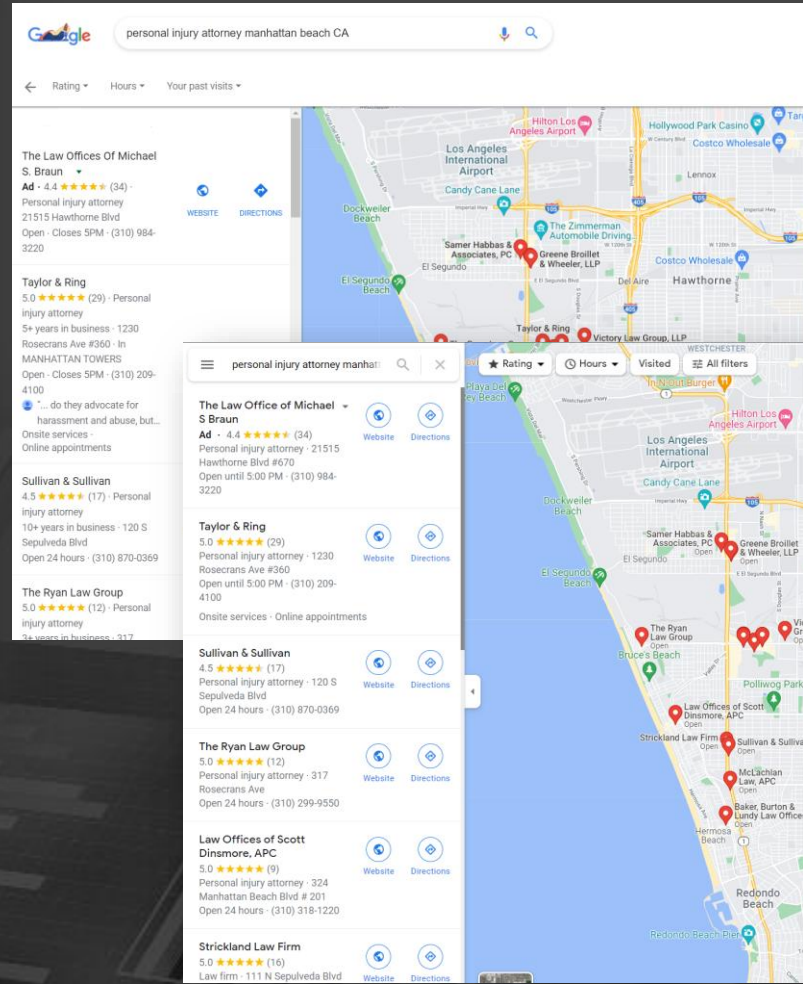
Cons

- Re-branding headache
- Competitors suggesting edits
- It can all be for nothing, your competition do the same legally or not



3 Pack

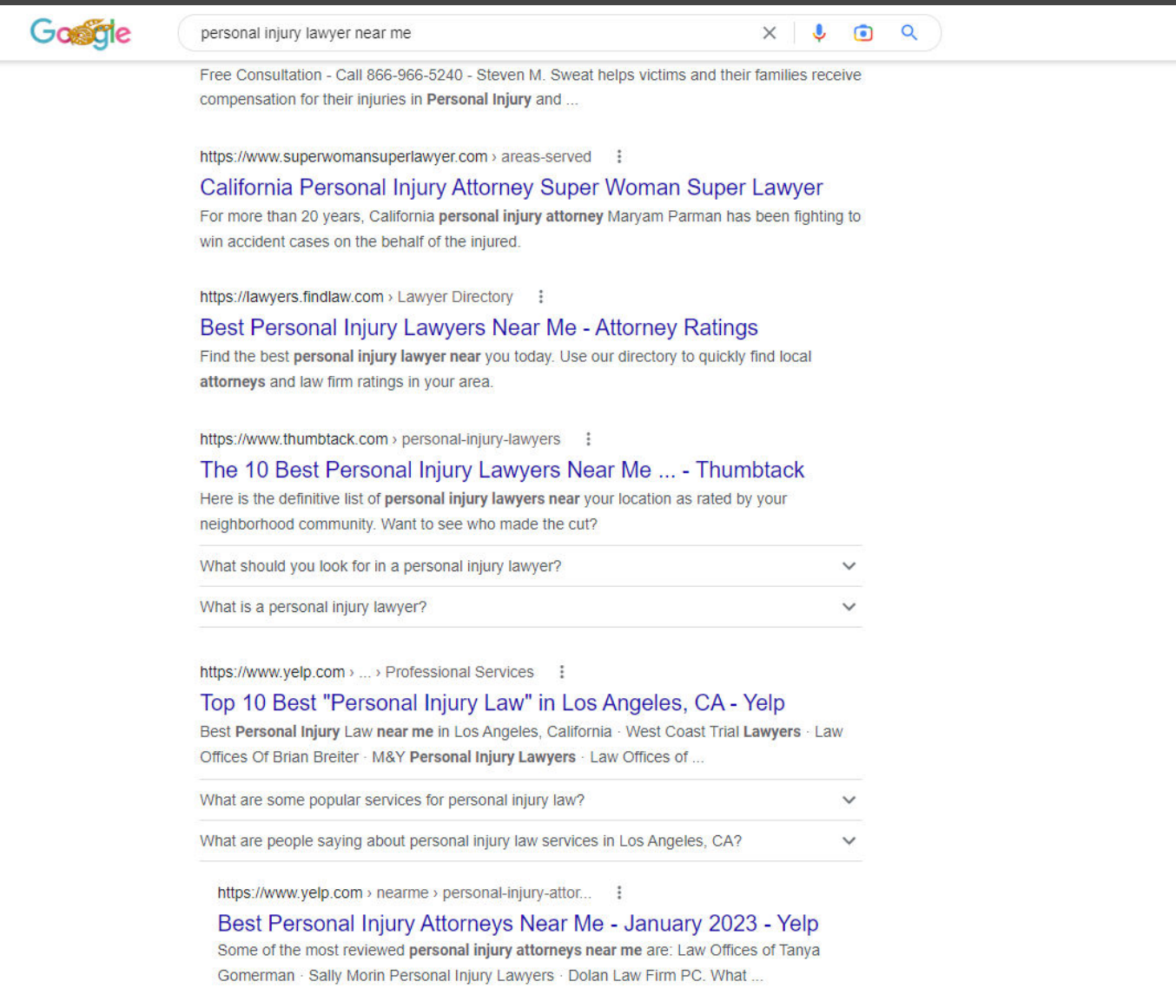
Local Finder



Google Maps

Twitter: @ndyjsimpson





personal injury lawyer near me

Free Consultation - Call 866-966-5240 - Steven M. Sweat helps victims and their families receive compensation for their injuries in **Personal Injury** and ...

<https://www.superwomansuperlawyer.com> > areas-served
California Personal Injury Attorney Super Woman Super Lawyer
For more than 20 years, California **personal injury attorney** Maryam Parman has been fighting to win accident cases on the behalf of the injured.

<https://lawyers.findlaw.com> > Lawyer Directory
Best Personal Injury Lawyers Near Me - Attorney Ratings
Find the best **personal injury lawyer near** you today. Use our directory to quickly find local **attorneys** and law firm ratings in your area.

<https://www.thumbtack.com> > personal-injury-lawyers
The 10 Best Personal Injury Lawyers Near Me ... - Thumbtack
Here is the definitive list of **personal injury lawyers near** your location as rated by your neighborhood community. Want to see who made the cut?

- What should you look for in a personal injury lawyer? ▾
- What is a personal injury lawyer? ▾

<https://www.yelp.com> > ... > Professional Services
Top 10 Best "Personal Injury Law" in Los Angeles, CA - Yelp
Best **Personal Injury Law near me** in Los Angeles, California - West Coast Trial **Lawyers** - Law Offices Of Brian Breiter - M&Y **Personal Injury Lawyers** - Law Offices of ...

- What are some popular services for personal injury law? ▾
- What are people saying about personal injury law services in Los Angeles, CA? ▾

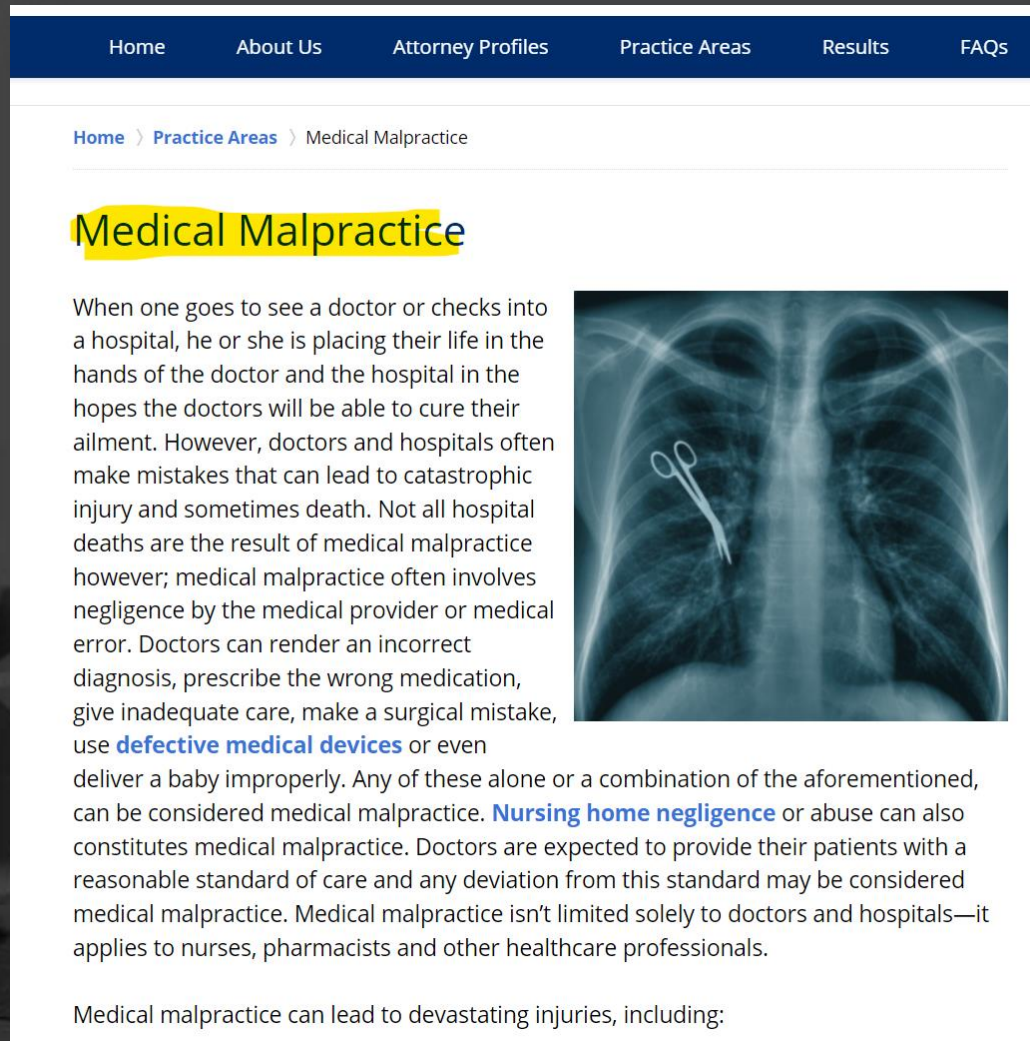
<https://www.yelp.com> > nearme > personal-injury-attor...
Best Personal Injury Attorneys Near Me - January 2023 - Yelp
Some of the most reviewed **personal injury attorneys near me** are: Law Offices of Tanya Gomeran - Sally Morin Personal Injury Lawyers - Dolan Law Firm PC. What ...

Organic Search Results

Twitter: @ndyjsimpson



Tip 6 – Be clear on your location



The screenshot shows a website with a dark blue navigation bar containing links for Home, About Us, Attorney Profiles, Practice Areas, Results, and FAQs. Below the navigation bar is a breadcrumb trail: Home > Practice Areas > Medical Malpractice. The main heading is "Medical Malpractice" in a large, bold, black font, with the word "Medical" highlighted in yellow. The text below the heading discusses the risks of medical malpractice, including incorrect diagnosis, wrong medication, inadequate care, surgical mistakes, and defective medical devices. It also mentions nursing home negligence. An X-ray image of a chest with surgical scissors overlaid is positioned to the right of the text. At the bottom of the page, it states that medical malpractice can lead to devastating injuries, including:

Tip 6 – Be clear on your location



MEDICAL MALPRACTICE ATTORNEYS IN YORK, PA

Help for those harmed and injured by medical negligence in South
Central Pennsylvania

When we or our loved ones are sick, we place our full trust in our medical professionals. Doctors and nurses are often portrayed, rightly, as heroic individuals who save lives every day. Most of the time, our trust and confidence are rewarded with excellent medical care, as the medical profession is filled with compassionate, caring individuals whose primary goal is to improve the health and well-being of their

Tip 6 – Be clear on your location



MEDICAL MALPRACTICE ATTORNEYS IN YORK, PA

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When we or our loved ones are sick, we place our full trust in our medical professionals. Doctors and nurses are often portrayed, rightly, as heroic individuals who save lives every day. Most of the time, our trust and confidence are rewarded with excellent medical care, as the medical profession is filled with compassionate, caring individuals whose primary goal is to improve the health and well-being of their

There are 23 places named York in America...so be specific!

Tip 7 – Use “Near Me” in your content

that you want to move on with your life. However, settling right away can be a huge mistake. A personal injury lawyer can help you understand your options. If you do not make a move you will later regret. Your legal team can also help determine if you are eligible for compensation.

Is there a York, PA personal injury attorney near me?

KBG Injury Law is located at 110 North George Street, near Interstate 83 and Routes 30, 74 and 462, in the York County Courthouse block from the York County Courthouse.

Knowledgeable personal injury lawyers serving York, PA and the surrounding areas

If you or a loved one suffer injury in an accident, you should not have to experience any further pain. You deserve justice. Personal injury attorneys from KBG Injury Law can help. When another’s negligence causes you harm, we know how to fight for you.

Tip 7 – Use “Near Me” in your content

that you want to move on with your life. However, settling right away can be a huge mistake. A personal injury lawyer you do not make a move you will later regret. Your legal team can also help determine if you are eligible for compensation.

Is there a York, PA personal injury attorney near me?

KBG Injury Law is located at 110 North George Street, near Interstate 83 and Routes 30, 74 and 462, in the York, PA block from the York, PA area.

Top queries	↓ Impressions
personal injury lawyer near me	20,164
personal injury attorney near me	13,964
car accident attorney near me	5,699
medical malpractice lawyers near me	3,236
lawyers near me	2,099
birth injury attorneys near me	1,610
birth injury lawyer near me	1,130

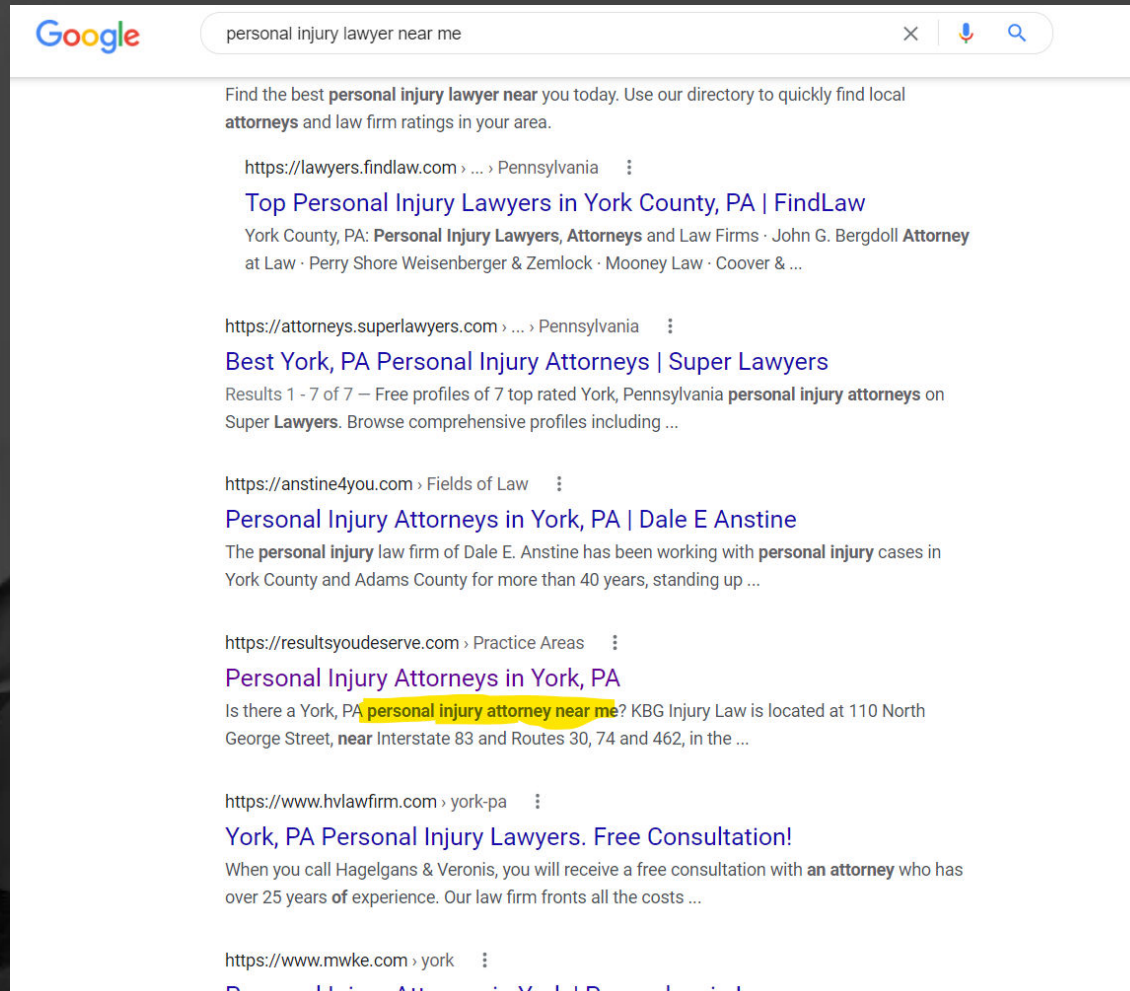
Knowledgeable

If you or a loved one has been injured, you need a personal injury attorney.

reas

by further pain. You deserve the best care possible. If you've been harmed, we know how

Tip 7 – Use “Near Me” in your content



The searcher is 3 mile away from the York office in this example

How To Choose The Next Location For Your Business Using Local SEO

Twitter: @ndyjsimpson

Factors to Consider When Choosing an Office Space

- **Location and Convenience**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- **Price**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- **Size**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- **Infrastructure**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- Infrastructure
- **Style**

Factors to Consider When Choosing an Office Space

- Location and Convenience
- Price
- Size
- Infrastructure
- Style
- **How am I going to rank based on this location?**

...and beyond

Google personal injury lawyer near me

Ad - https://www.vansantlaw.com/ (678) 736-8582
Georgia Personal Injury Lawyer - Personal Injury Lawyers
 Millions Recovered For Our Clients. Long History Of Success. Request Your Free Consult Now

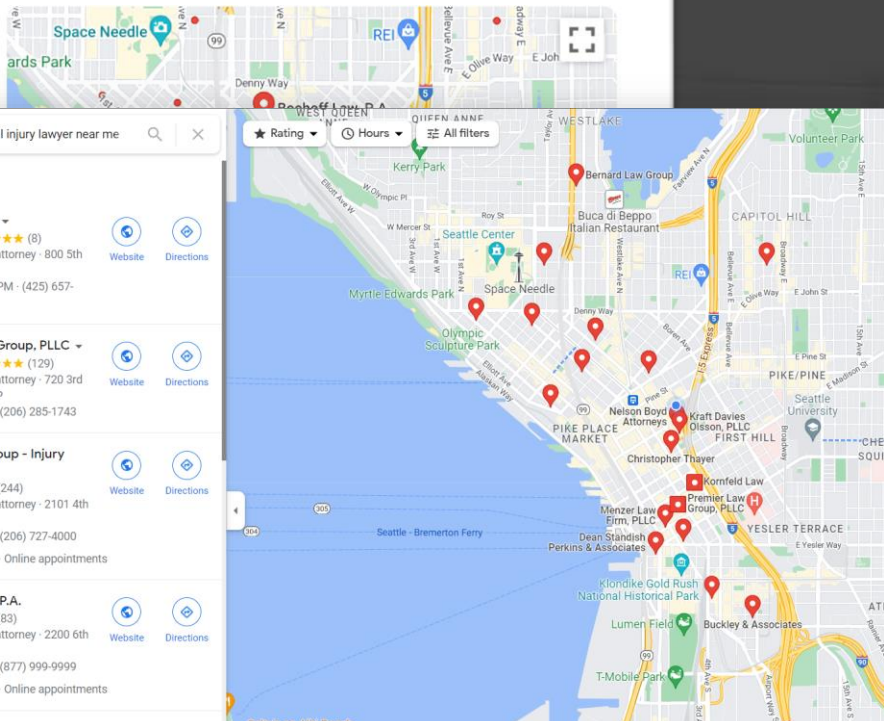
Personal Injury Attorneys : Rating Hours Sort by

Davis Law Group - Injury Lawyers
 4.7 ★★★★★ (244) · Personal injury attorney
 25+ years in business · 2101 4th Ave #1030 · In Fourth ...
 Open 24 hours
 Onsite services · Online appointments

Boohoff Law, P.A.
 4.7 ★★★★★ (83) · Personal injury attorney
 3+ years in business · 2200 6th Ave Suite 768 · In Denny...
 Open 24 hours
 Onsite services · Online appointments

Premier Law Group, PLLC
 5.0 ★★★★★ (129) · Personal injury attorney
 5+ years in business · 720 3rd Ave Suite 2015 P · In Paci...
 Open 24 hours
 Onsite services · Online appointments

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personal injury lawyer near me

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Kornfeld Law
 Ad · 4.9 ★★★★★ (8)
 Personal injury attorney · 800 5th Ave #4100
 Open · Closes 5PM · (425) 657-5255

Premier Law Group, PLLC
 Ad · 5.0 ★★★★★ (129)
 Personal injury attorney · 720 3rd Ave Suite 2015 P
 Open 24 hours · (206) 285-1743

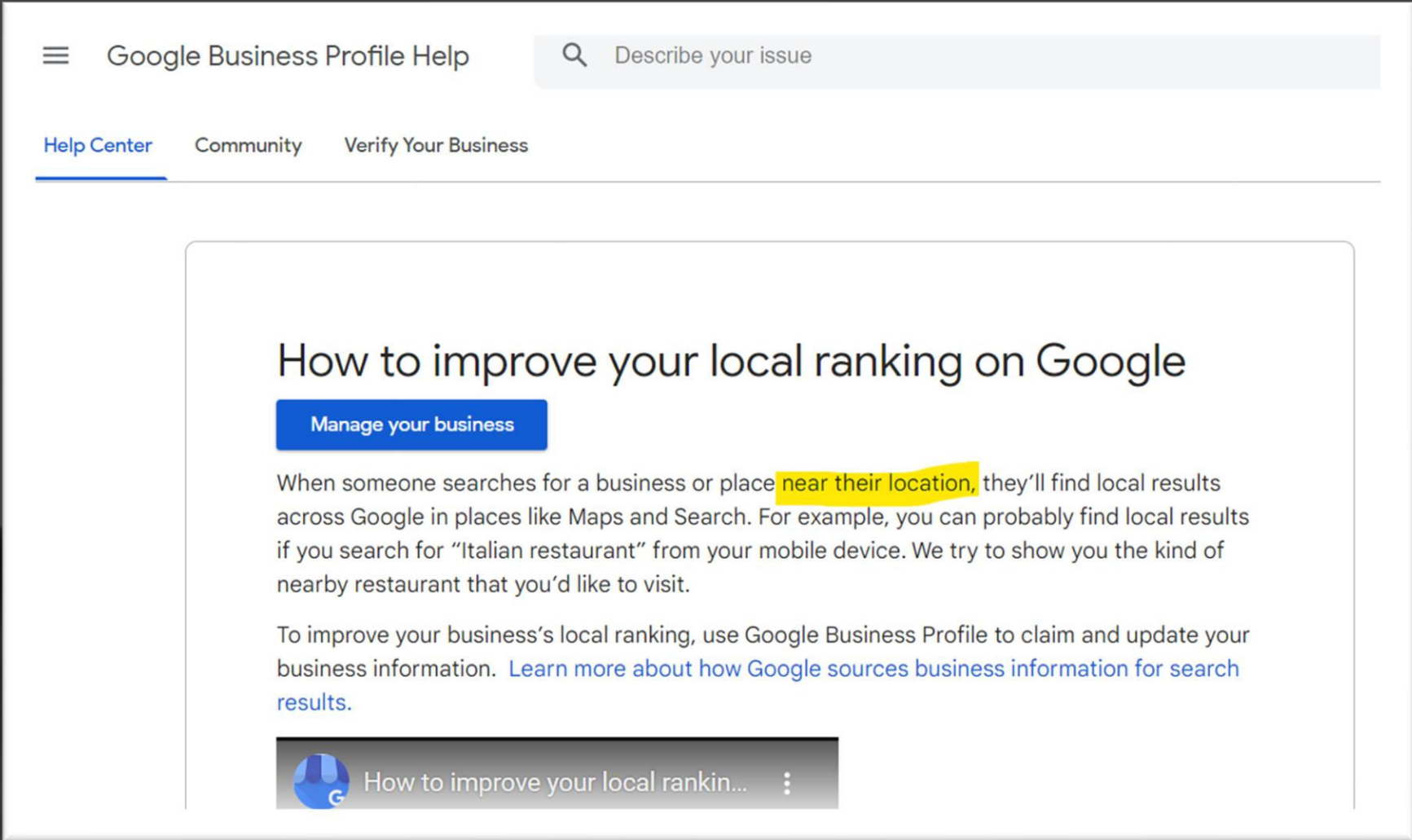
Davis Law Group - Injury Lawyers
 4.7 ★★★★★ (244)
 Personal injury attorney · 2101 4th Ave #1030
 Open 24 hours · (206) 727-4000
 Onsite services · Online appointments

Boohoff Law, P.A.
 4.7 ★★★★★ (83)
 Personal injury attorney · 2200 6th Ave Suite 768
 Open 24 hours · (877) 999-9999
 Onsite services · Online appointments

Twitter: @ndyjsimpson



Office location



The screenshot shows the Google Business Profile Help page. At the top left is a hamburger menu icon followed by the text "Google Business Profile Help". To the right is a search bar with a magnifying glass icon and the placeholder text "Describe your issue". Below the search bar are three navigation links: "Help Center" (underlined), "Community", and "Verify Your Business". The main content area features a large heading "How to improve your local ranking on Google". Below the heading is a blue button labeled "Manage your business". The text below the button explains that local results are shown based on the user's location, with the phrase "near their location" highlighted in yellow. It provides an example of searching for an "Italian restaurant" from a mobile device. A second paragraph advises using the Google Business Profile to claim and update business information, with a link to "Learn more about how Google sources business information for search results." At the bottom of the content area is a card with a Google logo icon, the text "How to improve your local rankin...", and a vertical ellipsis menu icon.

Article: <https://support.google.com/business/answer/7091?hl=en>



Office location

How Google determines local ranking

Local results are based primarily on **relevance**, **distance**, and **prominence**. A combination of these factors helps us find the best match for your search. For example, our algorithms might decide that a business that's farther away from your location is more likely to have what you're looking for than a business that's closer, and therefore rank it higher in local results.

Relevance



Distance



Prominence



Article: <https://support.google.com/business/answer/7091?hl=en>

Office location

Subject: New office update site

Hi Andy

We thought we'd let you know that we have opened a new office and the website needs updating to:

633 W 5th St Floor 26th, Los Angeles, CA 9971

Let us know when you send the postcard for the Google map listing thing.|

I hope this is okay, just thought we'd let you know 😊

Thanks

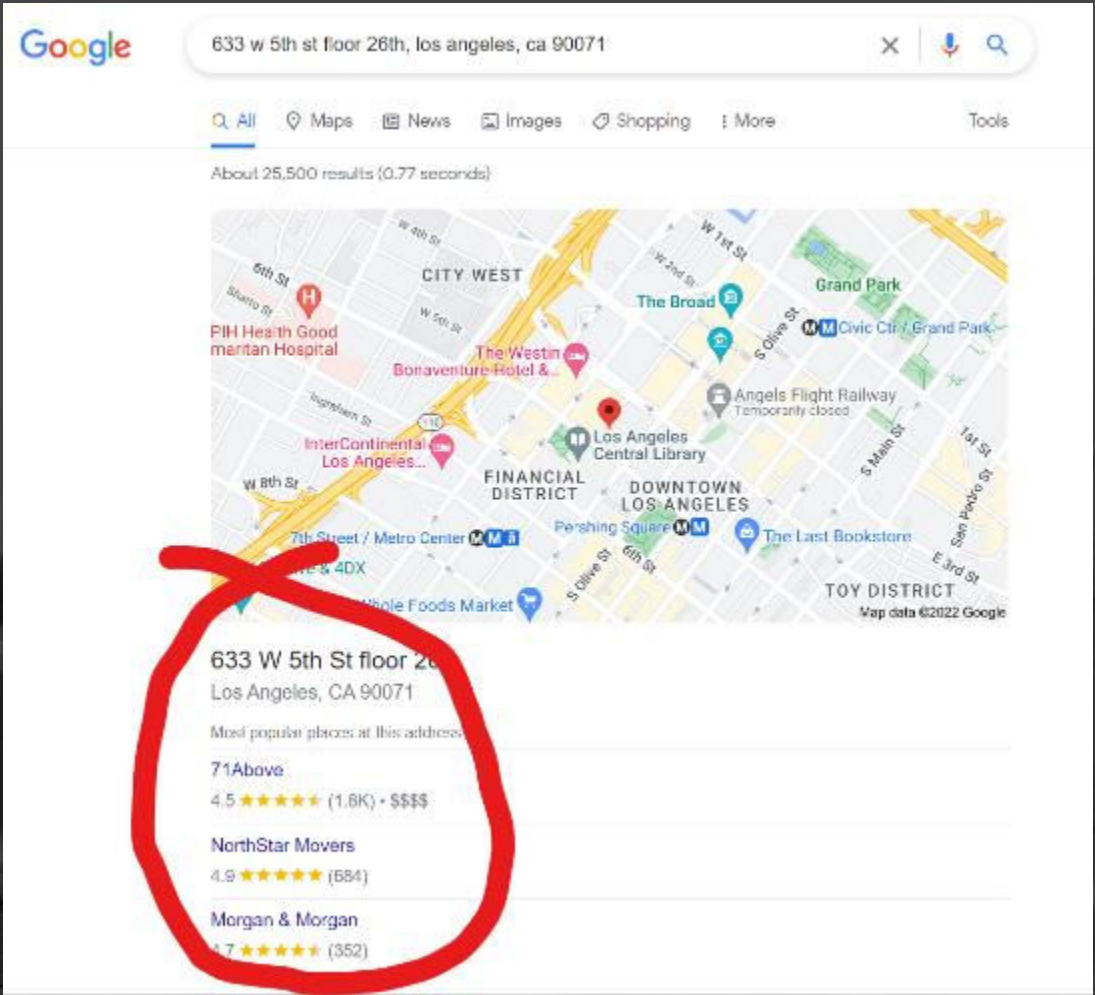
A Client

Note: Example email for demo purposes only NOT a real client

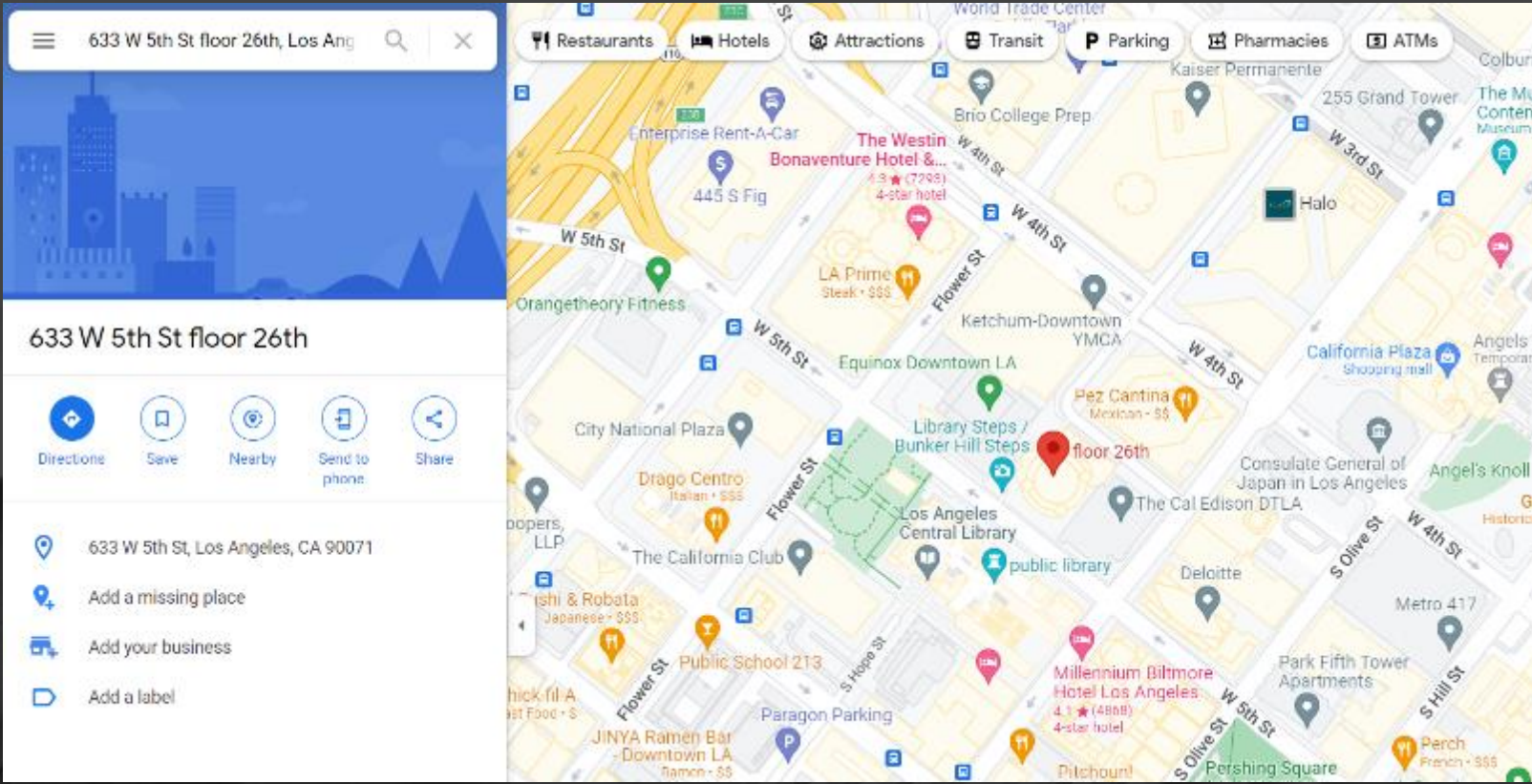
How to check the address quickly on Google maps

The screenshot shows a Google search for the address "633 W 5th St floor 26th, Los Angeles, CA 90071". The search bar at the top contains the address. Below the search bar, navigation tabs for "All", "Maps", "News", "Images", "Shopping", and "More" are visible, with "All" selected. The search results indicate "About 25,500 results (0.77 seconds)". A map of downtown Los Angeles is displayed, with a red pin marking the location at the intersection of W 5th St and S Olive St. Below the map, the address "633 W 5th St floor 26th, Los Angeles, CA 90071" is listed. Underneath, a section titled "Most popular places at this address" lists three businesses: "71Above" (4.5 stars, 1.8K reviews, \$\$\$\$), "NorthStar Movers" (4.9 stars, 684 reviews), and "Morgan & Morgan" (4.7 stars, 352 reviews).

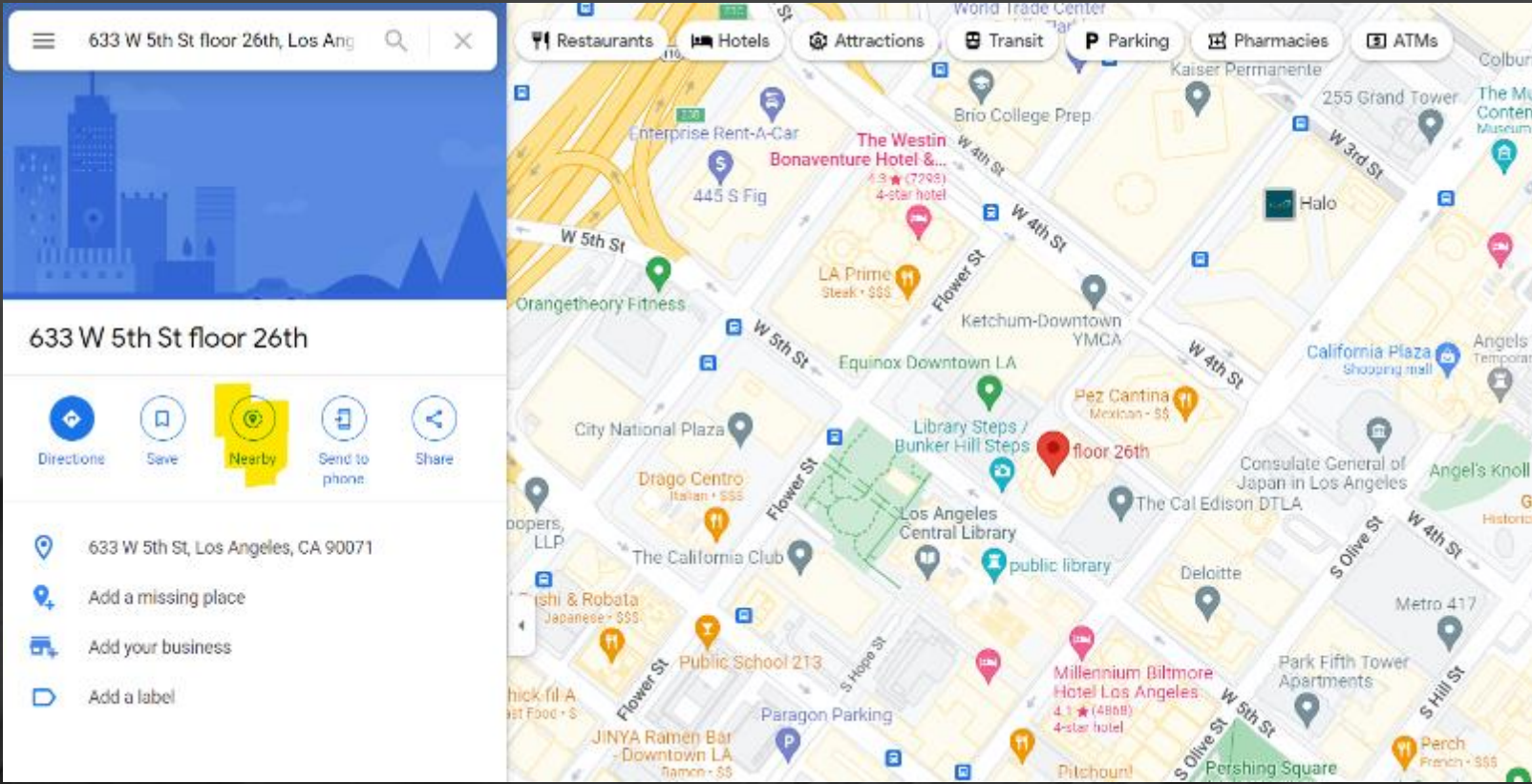
How to check the address quickly on Google maps



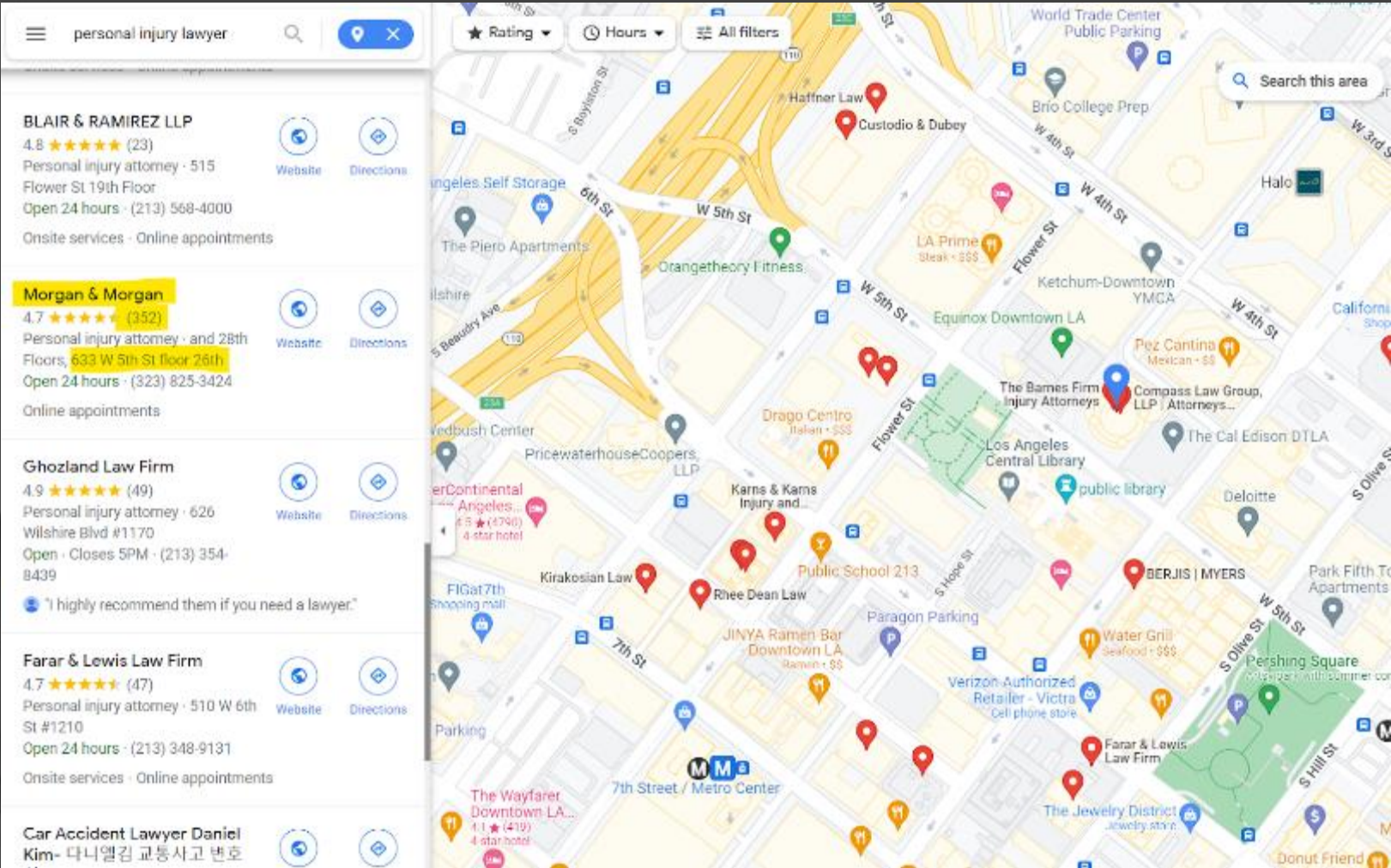
How to check the address quickly on Google maps



How to check the address quickly on Google maps



How to check the address quickly on Google maps



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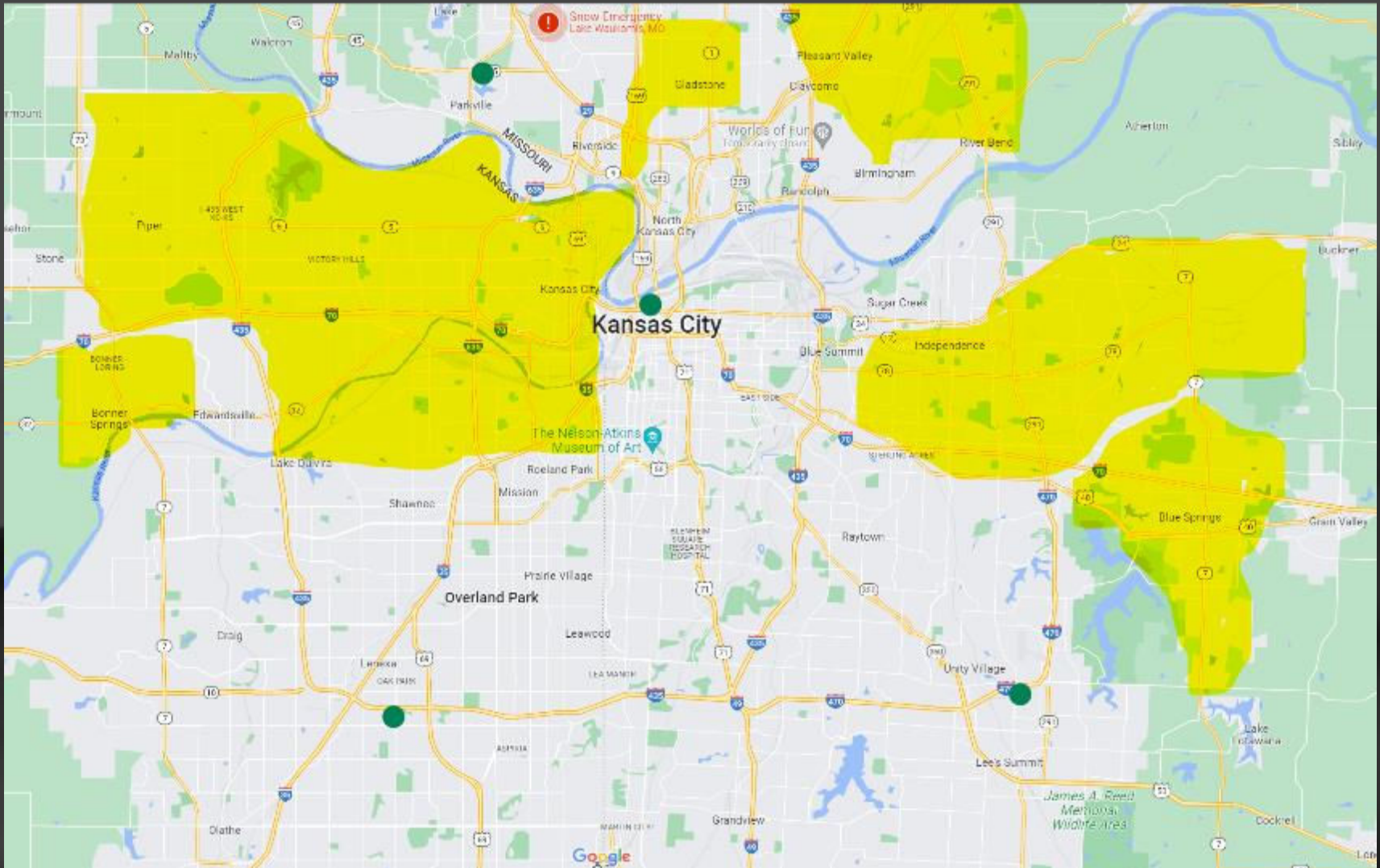
How to check the address quickly on Google maps

The image shows a Google Maps interface. On the left, a business card for Morgan & Morgan is displayed. It includes a profile picture of a man, the firm name, a 4.7 star rating with 351 reviews, and the address: "and 28th Floors, 633 W 5th St floor 26th, Los Angeles, CA 90071". Below the address, it says "Floor 28 · US Bank Tower" and "Open 24 hours". The website "forthepeople.com" is listed at the bottom. On the right, a map view shows the location of Morgan & Morgan (marked with a red pin) near the US Bank Tower. Other nearby locations like Bostwick & Peterson, LLP, 71 Above, Lewis Brisbois Bisgaard & Smith LLP, Geeks Attorney, and Maze Bank are also visible on the map.

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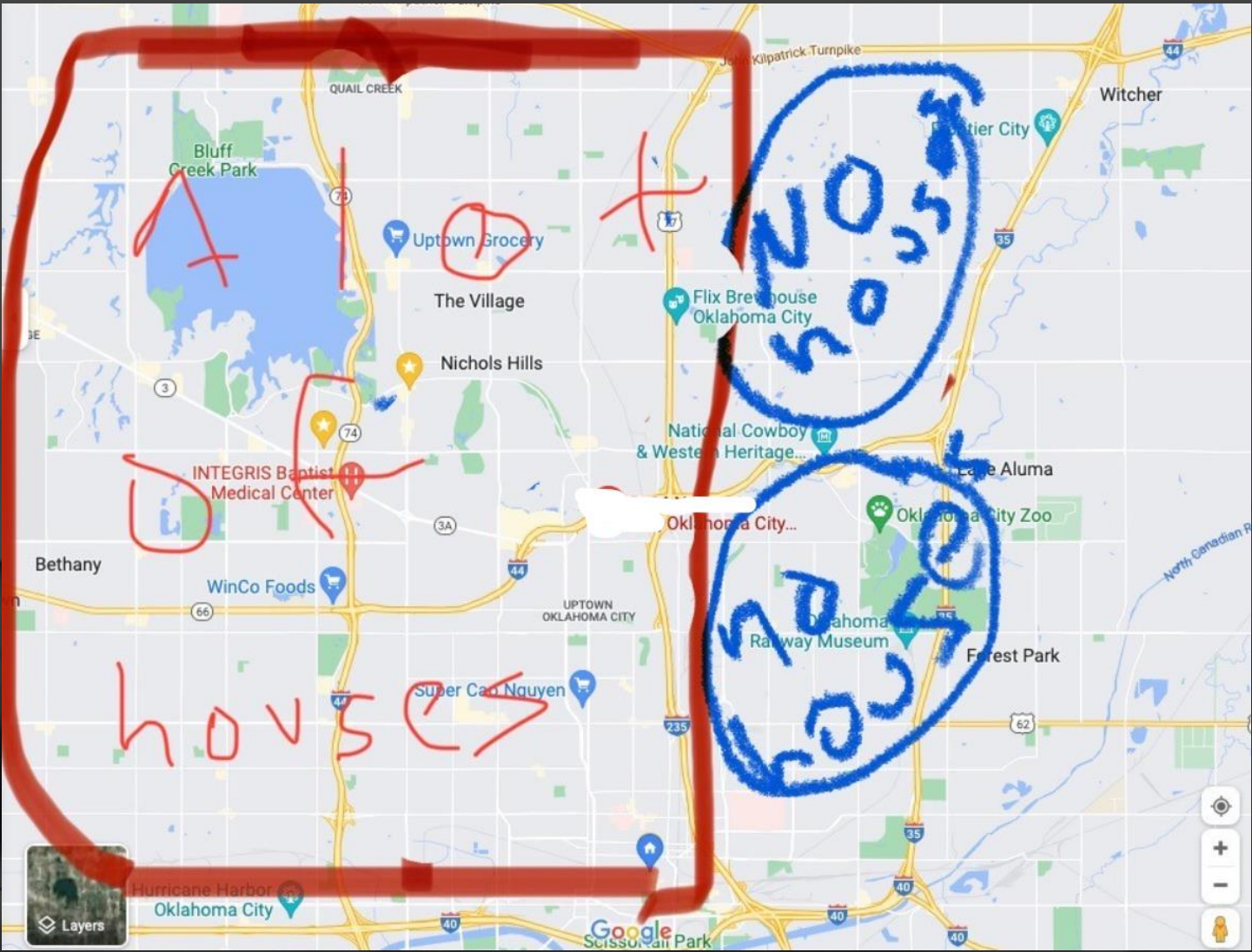


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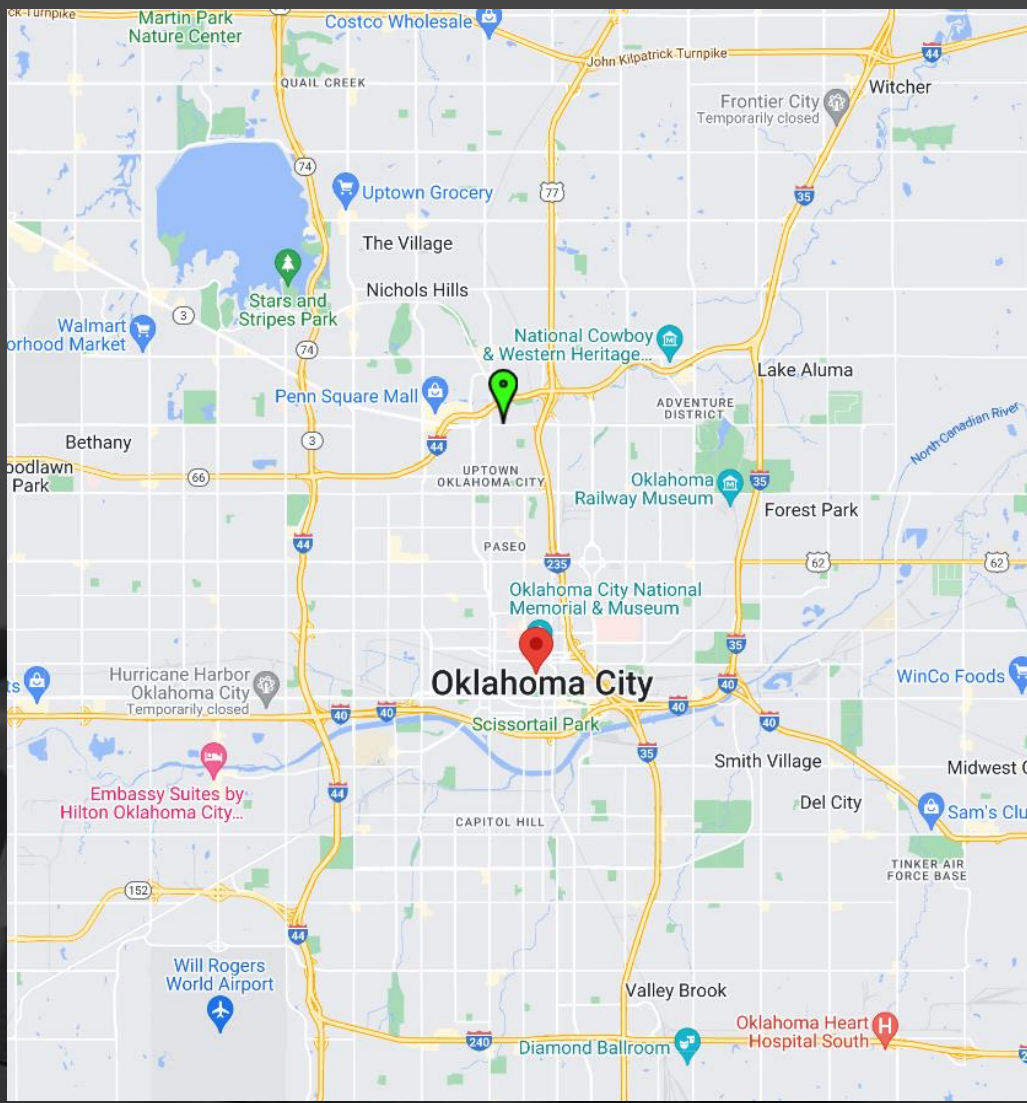
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personal injury attorney



Businesses

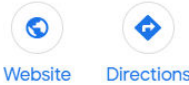
Rating ▾

Hours ▾

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Abel Law Firm

4.9 ★★★★★ (93) · Personal injury attorney
45+ years in business · 900 NE 63rd St · (405) ...
Closed · Opens 8:30 AM
Onsite services · Online appointments



Cunningham & Mears

4.9 ★★★★★ (348) · Personal injury attorney
25+ years in business · 5104 N Francis Ave Sui...
Open 24 hours
"I would highly recommend to anybody with a personal injury claim."

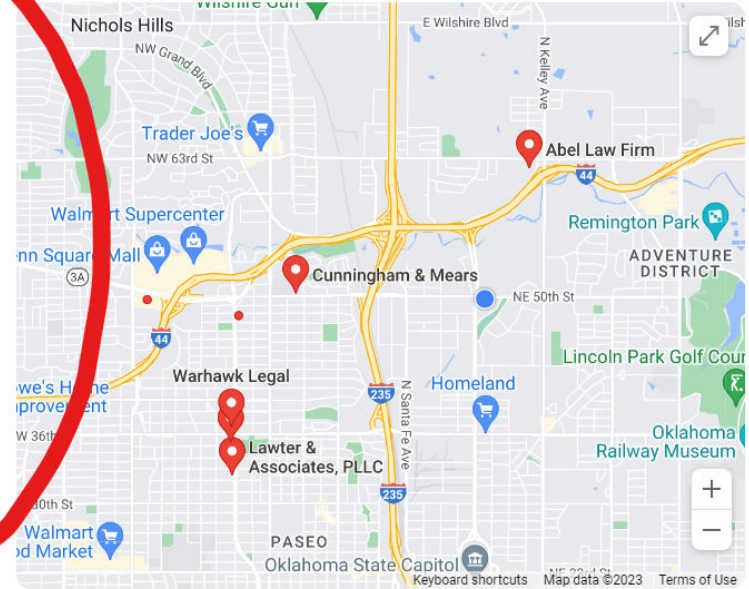


Warhawk Legal

4.8 ★★★★★ (72) · Personal injury attorney
20+ years in business · 3721 N Classen Blvd S...
Closed · Opens 8:30 AM



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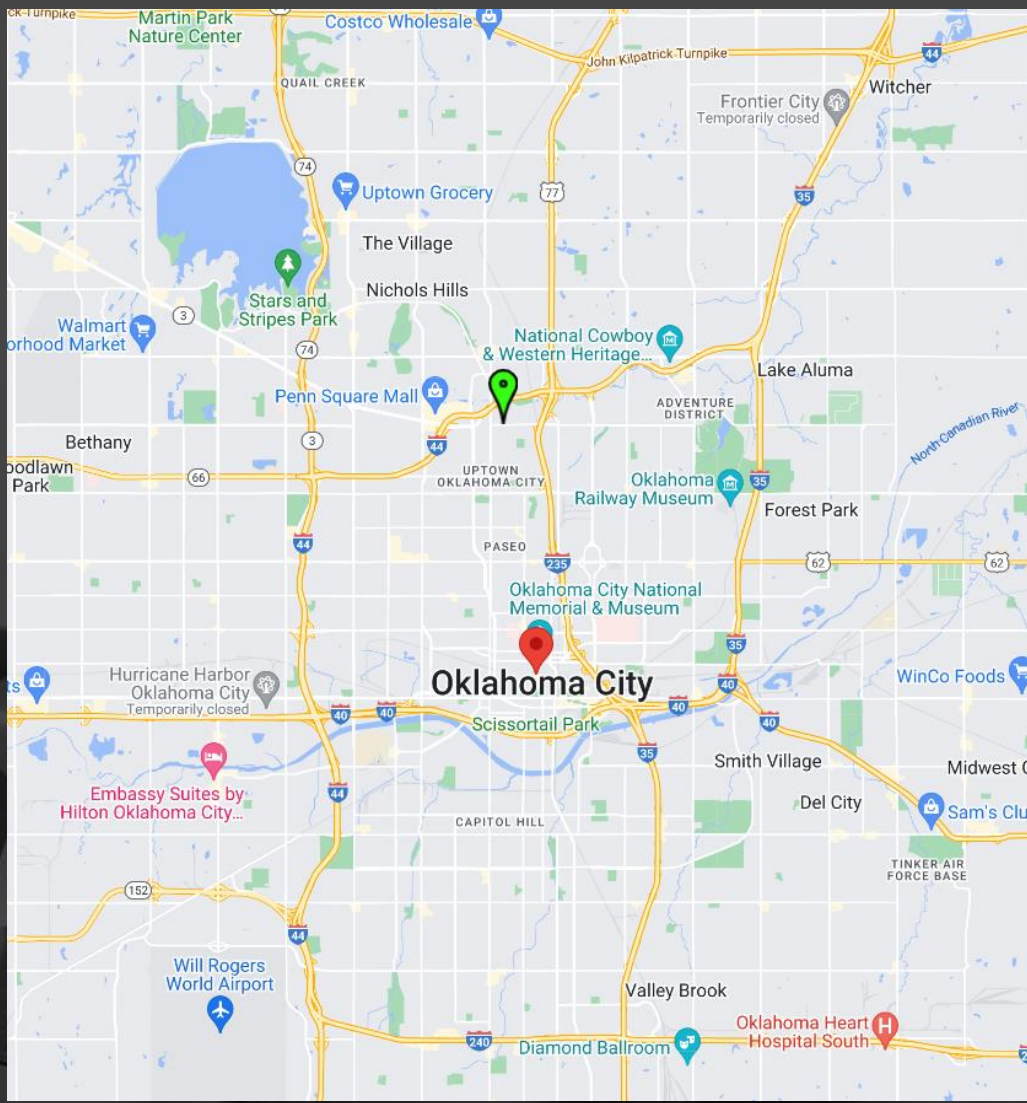


3 Pack

Twitter: @ndyjsimpson



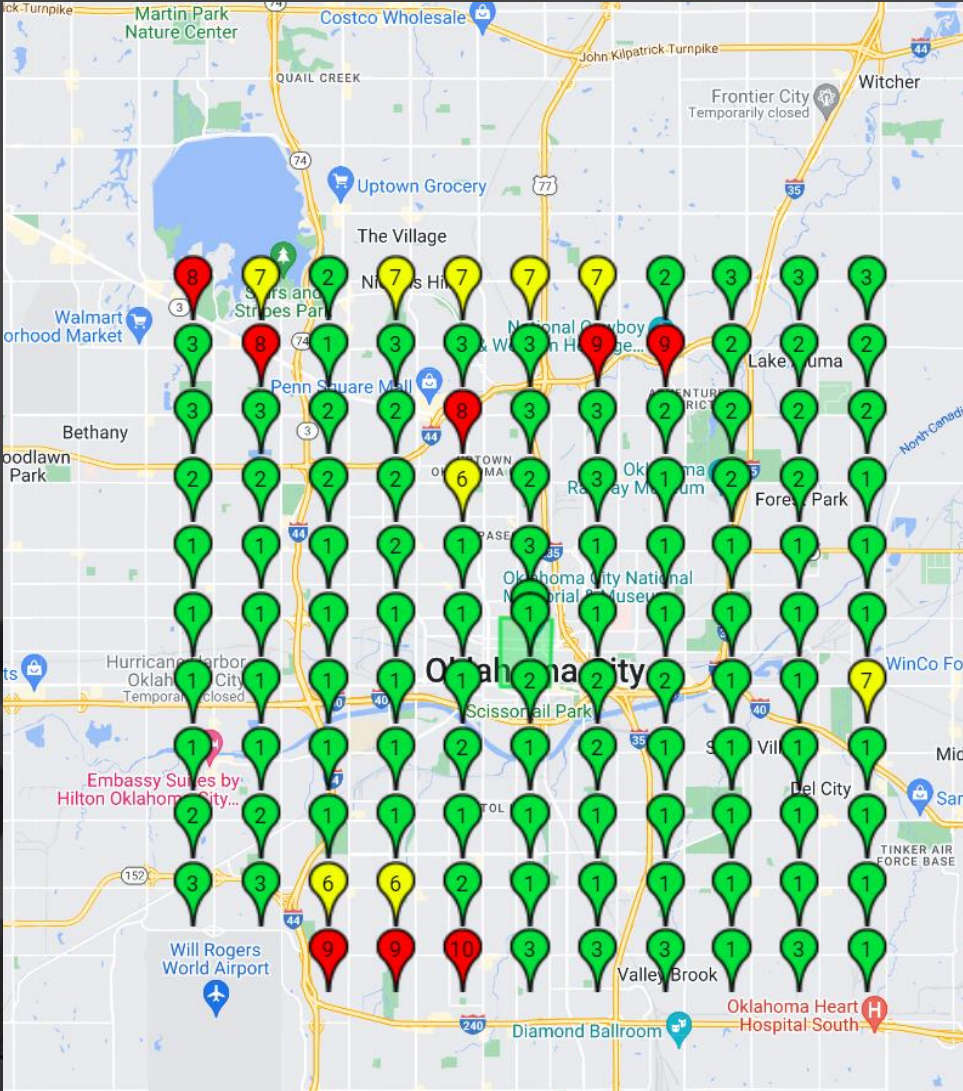
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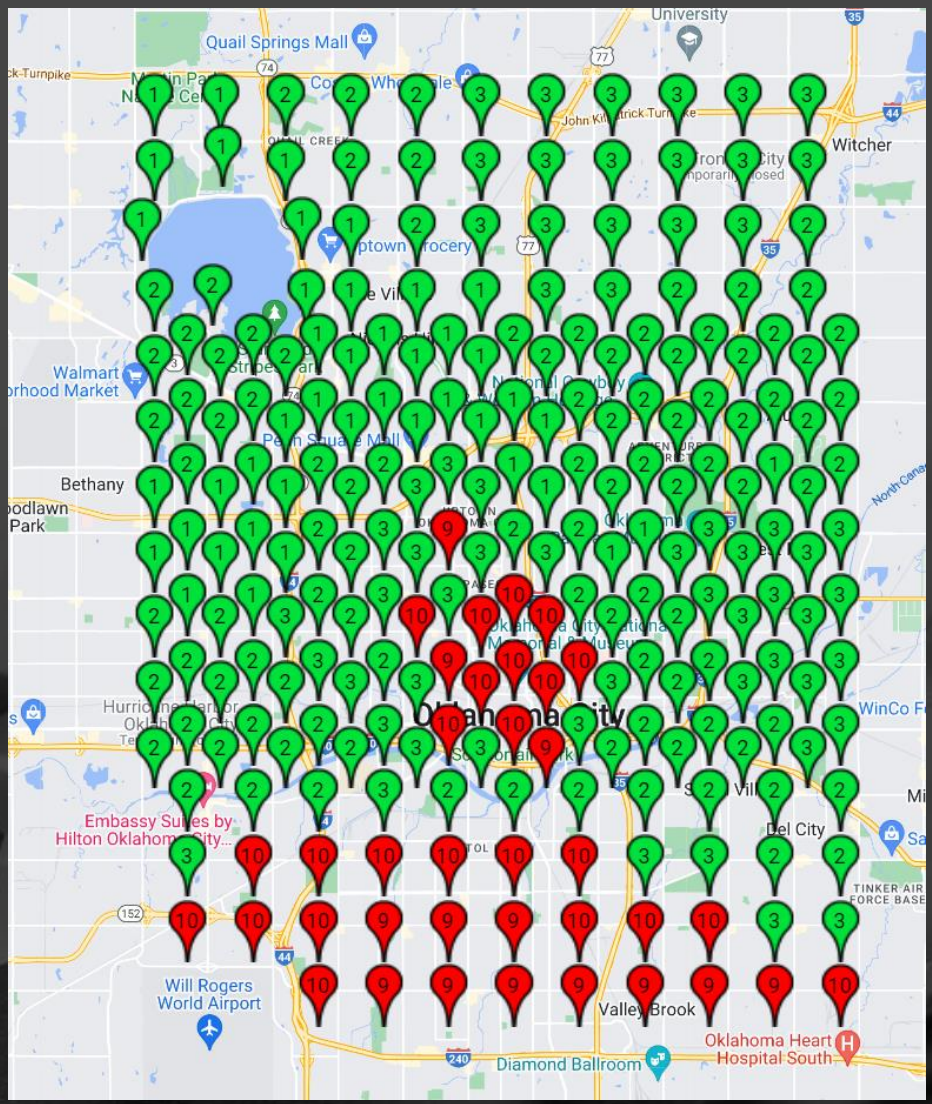


Working with clients...



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DO

- Check the address first in Google Maps
- Email/speak with your SEO Specialist to ask:
 - I'm looking at opening a new office where should I look?
 - I've been looking for a new office and these are my top five

DON'T

- Sign a lease or contract without doing the above

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OUR SHOWCASE



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